

**ANDHRA MAHILA SABHA
ARTS & SCIENCE COLLEGE FOR WOMEN**

Autonomous - NAAC Re-Accredited, O.U.Campus, Hyderabad – 500 007

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Placement Cell Activities (2025–2026)

Report on Orientation Program Organised by Placement Cell on 30-01-2025

1. Organized an orientation program on January 30, 2025. The event was held in collaboration with NSDC CSR BFSI AISECT Placement Linked Training Program.
2. Organised one-week training program on soft skills development in collaboration with IT Curve from **3-02-2025 to 8-02-2025**
3. A Cyber Security Awareness Programme and career opportunities was organised in collaboration with HI-TECH Solutions on **12-02-2025**
4. Awareness program program on latest advancements in Aerospace Industry in collaboration with Mechanical engineering College of Osmania University and United Way of Hyderabad on **19.02.2025**
5. Organised a Placement Drive for all the Final year students in collaboration with Sutherland Global Services on **19-02-2025** where 73 students shortlisted out of 194 attended
6. Signed an MOU with AISECT in collaboration with NSDC, a three months certificate program for customer support role and financial services in BFSI on **28-02-2025**
7. The Placement Cell of Andhra Mahila Sabha Arts & Science College for Women, in collaboration with **IT Curve**, successfully organized a Certificate Distribution Program for all UG final year students on Saturday, 23rd March 2025 .
8. Organised three months training programme for final year students of B.Com all streams and BBA in Collaboration with TNS India Foundation from **3-03-2025 to 28-05-2025**
9. Signed an MOU with TNS India Foundation, for conducting three month training programme for B.Com all streams and BBA final years on **03.03.2024 & 2025**
10. Certification Distribution Programme — TNS India Foundation on **17 Jun 2025**
11. Organised an orientation program on linked training program in collaboration with NSDC CSR BFSI in collaboration with AISECT **6-06-2025**
12. Signed an MOU with APSA a Tech Mahindra CSR Foundation, to start Three months training programme on Data Analytics for B.COM all streams, BBA and Bsc Mscs on **6-06-2025**
13. Placement Cell organised a Placement Drive in collaboration with AISECT for 2024-2025 batch on **28-06-2025**

Companies Visited:

1. Digitide
2. Muthoot Finance
3. Fly Consultant
4. Corp One
5. Druvanth Solutions

14. Organised an awareness programme on US Higher Education in collaboration with Education USA on **8-07-2025**
15. Arranged an Assessment for NSDC Training Programme was conducted on **17-07-2025**
16. Industry visit to Pepsico office Kokapet in collaboration with NIRMAAN Organisation on **17-07-2025 and 23-07-2025**
17. Awareness program on Moocs certificate courses on **28-07-2025**
18. Organised Digital Employment Exchange of Telangana awareness program on **30th July 2025**
19. Barclays Life Skills Programme — Workshop on **2 Sep 2025**
20. Awareness Program — Career Opportunities in the Social Sector on **25 Sep 2025**
21. Campus visit to KL University on **13th October, 2025**
22. The Placement cell of Andhra Mahila Sabha Arts and Science College organized an informative session on the Study Abroad Fair 2025, conducted by Mr. Irfhan from the Human Capital Development Centre in collaboration with Education Matters, the official counselling partner for the ANDHRA MAHILA SABHA on **14th October, 2025**
23. A session aimed to create awareness among students about Global Higher Education Opportunities and the upcoming Study Abroad Fair 2025 on **12-11-2025**
24. The Placement Cell organized a Medical Coding Program for final year **BTZC and BZC** Students from **June to September 2025**
25. Organised a Placement Drive for all all the pass out students of **2024-25** by visiting companies
 1. Navata transport
 2. Muthoot finance
 3. Corp One
 4. HRH Next
 5. Fly Consultancy
26. Cell organised an **Entrepreneurship Awareness Programme** in collaboration with **Central Institute of Tool Design MSME- Tool Room**, Hyderabad for all the final year students from **5-01-2026 to 7-01-2026**
27. The Placement Cell has organized a **Four-day The Management Development Program (MDP)** on **Digital Marketing** with the objective of enhancing digital marketing skills and entrepreneurial capabilities among participants on **4th,5th, 6th, & 7th January 2026**
28. The Placement cell has organized a **Three-day Campus Recruitment Training Program** in collaboration with **Naandhi Foundation** for undergraduate students, aimed at enhancing their employability skills and preparing them for professional challenges on **23rd, 24th & 25th January 2026**
29. The Placement Cell organized a campus visit to **Mahindra University** Hyderabad for M.A & B.A Students on **January 24, 2026**
30. The Placement Cell has organized a **Placement Drive** in collaboration with **Sutherland Global Services** with the objective of providing employment opportunities to graduate and fresher students on **12.02.2026**.
31. The Placement Cell has organized a **Graduation Day** in collaboration with **Nirmaan Organisation** with the objective of recognize and celebrate the efforts and achievements of the participating students on **23rd March 2026**
32. The Placement Cell, in collaboration with TNS India Foundation , successfully organized a Campus Placement Drive on 7-05-2026

1. Report on Orientation Program Organised by Placement Cell on 30-01-2025

The Andhra Mahila Sabha Arts and Science College for Women (AMSASCW) Placement Cell organized an orientation program on January 30, 2025. The event was held in collaboration with NSDC CSR BFSI AISECT Placement Linked Training Program.

Objective:

The Placement Cell aims to enhance students' employability skills and establish industry-institution partnerships.

Program Highlights

- Introduction to the Placement Cell and its objectives
- Presentation by NSDC CSR BFSI AISECT Representatives Mr. Venkat Reddy on placement linked training program.
- Overview of the BFSI sector and required skills
- Placement opportunities through NSDC CSR BFSI AISECT
- Importance of employability skills development

Outcomes

- 185 students attended from Commerce and Management
- Enhanced understanding of BFSI sector and placement opportunities
- Strong partnership established with NSDC CSR BFSI AISECT

Conclusion

The Placement Cell at AMSASCW is committed to providing students with placement opportunities and training programs. The orientation program was a success, and we look forward to continuing our partnership with NSDC CSR BFSI AISECT.



2.Organised one-week training program on soft skills development in collaboration with IT Curve from 3-02-2025 to 8-02-2025

1.A Report on Soft Skills Training Program offered by Placement Cell of Andhra Mahila Sabha Arts & Science College for Women in Collaboration with IT Curve from 3-02-2025 to 8-02-2025 in M.V Hall from 2:00 PM to 4.30 PM

The Placement Cell, in collaboration with IT Curve, successfully organized a six-day soft skills development program from February 3rd to 8th. The objective of the program was to equip students with essential soft skills to enhance their employability and career prospects. The sessions, conducted by Mr. Saranyaram Nambula, CEO of IT Curve, were well-attended by students and received positive feedback. The program covered a range of topics, including moral stories, group discussions, and interview skills. Students also gained valuable insights on current job market trends, industry demand, and the importance of internships and skill development. Additionally, the program provided career guidance and counselling to help students make informed decisions about their future.

The outcomes of the program were overwhelmingly positive, with students demonstrating significant improvement in their communication, teamwork, and problem-solving skills. Participants also expressed increased confidence in their ability to tackle interviews and secure job placements. The program fostered a sense of community and networking among students, faculty, and industry experts. The soft skills development program was a resounding success, providing students with valuable skills, knowledge, and industry insights. We look forward to organizing similar events in the future to further enhance our students' employability and career prospects.



3. A Cyber Security Awareness Programme and career opportunities was organised in collaboration with HI-TECH Solutions on 12-02-2025

REPORT ON MENANCE OF CYBER CRIMES AND FINANCIAL FRAUDS

Date : February 12 , 2025

Time : 2:00 PM

GUEST SPEAKER: PRABHUDAS THANEERU, Founder of HTECH

Solutions.

Andhra Mahila Sabha has conducted a seminar on cyber crimes . The seminar was hosted by Prabhudas Thaneeru. the seminar was about the cyber crimes that are happening in India. The main aim of this workshop is to communicate how hacking is being done at present . cyber crime refers to illegal activities that are conducted via internet or other computer networks. At present everything is being transformed into digital India where everything can be accessed on pan Aadhar passport etc. He explained how the history of cyber crime has evolved till date.

There are many types of cybercrimes that being happening

- Identity theft
- Phishing
- Online fraud and scams
- Financial crimes
- Cyber terrorism

Everything is being explained in detail how the cybercrimes are being done. There are many prevention methods like using strong passwords , regular software updates , firewalls and network security , education and awareness etc. they have even provided one of quick prevention called SMART .

There are many career opportunities in cyber security like :

- Digital world
- .increasing cyber threats
- AI developed in companies
- Lucrative salary packages
- Global opportunities

It has been a very good opportunity for students where they gained valuable knowledge about how hacking Is being done in present . This workshop also helped students to secure themselves for these threating hacks.

The seminar received a positive feedback from students wherein they can impart knowledge about the cyber crimes and their prevention techniques . The faculty that have attended the seminar are :

1.Mrs . Radhika

2. Mrs. Mamatha

3.Ms. Swetha

4. Mrs. Ramya

5. Ms. Iqra
6. Ms. Rashmitha
7. Mrs. Ashwini
8. Ms. Keerthi
9. Ms. Jyothi

CONCLUSION: Cyber-crimes have become a global threat , affecting individuals , businesses and government. With increase in reliance on digital technology cyber criminals are exploring vulnerabilities to commit crimes. These crimes not only cause financial losses but also pose serious risks to privacy , security and even national Stability.



4.Awareness program on latest advancements in Aerospace Industry in collaboration with Mechanical engineering College of Osmania University and United Way of Hyderabad on 19.02.2025

A Report on the Interactive Session by Pratt & Whitney in Collaboration with Mechanical engineering college, Osmania University and United Way of Hyderabad (19-02-2025)

On 19th February 2025, from 3:00PM to 4:30 PM a session was conducted by Pratt & Whitney in collaboration with the Mechanical Engineering College of Osmania University and United Way of Hyderabad. The session aimed to provide insights into the latest advancements in the aerospace industry, opportunities for students, and the role of industry-academia collaboration in fostering innovation. 26 students from BBA of AMSASCW College have attended this session along with the faculty Ms. Deepika from Economics Department.

The session covered various aspects of the aerospace sector, including advancements in jet engine technology, sustainability initiatives, and career opportunities. Representatives from Pratt & Whitney shared their expertise on the company's contributions to the industry, research and development projects, and how students can align their skills with the evolving demands of the sector.

KEY TAKEAWAYS

- Importance of industry-academia collaboration in driving technological advancements.
- Future opportunities in the aerospace industry for students from technical backgrounds.
- Sustainable innovations and their impact on modern aviation.
- Career prospects and required skill sets for aspiring professionals in the aerospace sector.

CONCLUSION

The session was highly informative and provided valuable insights into the aerospace sector. It highlighted the importance of continuous learning, industry partnerships, and skill development for students aiming to build a career in this field. The collaboration between Pratt & Whitney, Osmania University, and United Way of Hyderabad demonstrated a strong commitment to bridging the gap between academia and industry.



Hyderabad, Telangana, India
Durgabai Deshmukh Colony A Lane, Osmania
University Campus, Hyderabad, Telangana
500007, India
Lat 17.405061, Long 78.518897
02/19/2025 04:37 PM GMT+05:30
Note : Captured by GPS Map Camera



Hyderabad, Telangana, India
Durgabai Deshmukh Colony A Lane, Osmania
University Campus, Hyderabad, Telangana
500007, India
Lat 17.405022, Long 78.518960
02/19/2025 04:35 PM GMT+05:30
Note : Captured by GPS Map Camera

5.Organised a Placement Drive for all the Final year students in collaboration with Sutherland Global Services on 19-02-2025 where 73 students shortlisted out of 194 attended

A Report on Placement drive conducted on 19-02-2025 at Andhra Mahila Sabha Arts & Science college for Women, Osmania University.

The Placement Cell of Andhra Mahila Sabha Arts & Science College for Women (AMSASCW) successfully organized a placement drive on 19-02-2025, in collaboration with Sutherland Global Services, a leading Multinational company.

Sutherland Global Services visited with a designation role as Consultant, offering a package of 2.75 lakhs.

A total of 194 students from various streams, including both undergraduate and postgraduate programs, participated in the drive, and 73 students were shortlisted for the role of Consultant. The placement drive was conducted at MV Hall from 10:00 AM to 4:30 PM.

We would like to thank Sutherland Global Services for providing this opportunity to our students. We also extend our gratitude to the faculty members, staff, and students who contributed to the success of this event.

We congratulate the selected students and wish them all the best in their future endeavors. The Placement Cell is committed to providing students with opportunities to launch their careers and looks forward to hosting more successful placement drives in the future.

These are the shortlisted students:-

1	Chityala Sarala Rani	BBA
2	M Chitra Das	BBA
3	Ghanathe Kavya	BBA
4	Mohammad Samreen	BBA
5	Meghana Dasari	BBA
6	Vasanthavada Tharuni	B.Com (CA)
7	POOJA NAVALE	BBA
8	Pakala Supriya	BBA
9	Vaishnavi Chandragiri	B.Com (TP)
10	Perumalla Nikhitha	B.Com (CA)
11	Biragoni Harshitha Goud	B.Com (BA)
12	Kummari Mayuri	B.Com (BA)
13	Kadhulla Akhila	B.Com (CA)
14	Tirumani Kavya	BSC MSCS
15	Medak Akshitha Goud	BBA
16	Sheetal Maddela	B.Com (CA)
17	Nandini Kalse	B.Com (CA)
18	Kurapati Lahari	B.Com (CA)
19	Manoj Kumar Nandini	BBA
20	Manasvini Balla	BBA
21	Kunduru Soundarya	BBA

22	Dhanavath Archana	BBA
23	Sindhuja Mitta	BBA
24	Kondapur Pavithra Reddy	BBA
25	Sangeetha Namala	BBA
26	Pawar Aruna	BBA
27	Maimoona fatima	BBA
28	Amulya Gurram	BBA
29	Ramya Udayagiri	BBA
30	Pulipampula Shaila Sri	B.Com (CA)
31	Dumpati Pavani	B.Com (CA)
32	Jevagavani Manasa Goud	B.Com (CA)
33	Sanskriti Sinha	BBA
34	Pagadala Mounika	B.Com (CA)
35	Esrampally Supriya	BBA
36	Kakluri Meghana	BBA
37	Chikkulapally Sravani	B.Com (CA)
38	Goli Akhila	B.Com (G)
39	Mariyada Priyanka	B.Com (CA)
40	VENUGANTI ASHWINI	BSC MSCS
41	Palakula Poojitha Goud	BSC MSCS
42	Koppula Sanghavi	B.COM (CA)
43	Jaya Sree Maktala	BBA
44	Nalam Sowmya Gupta	BBA
45	Muthoju Nandini	B.Com (BA)
46	Manthena Pravinya	B.COM (CA)
47	Saya Eresh Keerthi	B.COM (CA)
48	Paka Sanjana	B.COM (CA)
49	Mangu Harika Bharadwaj	B.COM (CA)
50	Karangula Priskilla	BA EPP
51	Polemoni Tejaswini Mudhiraj	BSC MSCS
52	Duddu Jashnavi	BBA
53	Pagidimunthala Trisha	BBA
54	Kurva Vaishnavi	BBA
55	Sharon Sunishitha Nannepogu	BBA
56	Akhila Kanugula	B.COM (CA)
57	Sajja Santa Mounica	BBA
58	Sheema Noorain	BBA
59	P. Vaishnavi	BBA
60	Vadla Akhila	B.Com
61	Seelam Varshitha	BBA
62	B Alani Sahasra	BBA
63	T. Shiva Nandini	BBA
64	Budigapaka Dorthy Priya	BA
65	Bommela Varshini	B.Com
66	Pulliana Shreesha Kumari	B.Com

67	Syeda Fatima	B.Com
68	Samreen Sultana	B.Com
69	B. Indu	B.Com
70	Dhanusha Mansi	B.Com
71	J. Naga Nandini Yadav	B.Com
72	M. Likitha	B.Com
73	KVS Jayamani	B.Com



6. Signed an MOU with AISECT in collaboration with NSDC, a three months certificate program for customer support role and financial services in BFSI on **28-02-2025**

7. The Placement Cell of Andhra Mahila Sabha Arts & Science College for Women, in collaboration with **IT Curve**, successfully organized a Certificate Distribution Program for all UG final year students on Saturday, 23rd March 2025 .

A REPORT ON CERTIFICATE DISTRIBUTION PROGRAM

The Placement Cell of Andhra Mahila Sabha Arts & Science College for Women, in collaboration with **IT Curve**, successfully organized a Certificate Distribution Program for all UG final year students on Saturday, 23rd March 2025 .

The event was held at M.V Hall from 2:00 P.M to 3:30 P.M, where 168 students received certificates in recognition of their participation in various training programs and workshops conducted by IT Curve.

The program aimed to acknowledge the students' efforts in enhancing their skills and knowledge in emerging technologies. The certificates were distributed by the Principal Dr. K .Karuna Devi Mam and the Placement Convenor in the presence of faculty members and IT Curve representatives.

The event was a testament to the institution's commitment to providing students with industry-relevant skills and knowledge. The Placement Cell expresses its gratitude to IT Curve for their collaboration and support.



8. Signed an MOU with TNS India Foundation, for conducting three month training programme for B.Com all streams and BBA final years on 03.03.2024 & 2025
9. Certification Distribution Programme — TNS India Foundation on 17 Jun 2025
10. A Report on Successful Completion of C2FC Training Program (200 Hours) by Placement Cell of AMSASCW in Collaboration with TNS India Foundation
Organized by: TNS India Foundation
In Association With: Andhra Mahila Sabha Arts & Science College for women
Duration: 03-03-2025 to 28-05-2025
Total Hours: 200 Hours

Time: 2:30 PM to 4:30PM

Mode: Blended(Offline+Online via LMS platform)

Target Group: Final-year students from Commerce(B.Com all streams & BBA 6th semester students)

Objective

The primary goal of the *Campus to Fintech Careers (C2FC)* training program was to empower final-year students with essential 21st-century skills, financial literacy, aptitude, and fintech knowledge to enhance their employability in the BFSI and IT/ITES sectors.

Training Coverage

The training sessions were delivered in a structured format covering six core modules:

1. **Personal & Professional Effectiveness**
2. **Communication Readiness**
3. **Financial Technology Careers**
4. **Work Readiness**
5. **Digital Literacy**
6. **Aptitude and Versant Training**

Each module focused on practical learning through interactive in-class and online sessions, assignments, mock interviews, and group discussions.

Training Methodology

Mode: Blended (Offline + Online via LMS platform)

Classroom Activities: Resume building, interpersonal skill development, goal setting, group discussions, and interview simulations

Technical Tools Used: Microsoft Excel, MySQL, Power BI

IT Lab Support: College provided lab access and internet connectivity as per the requirements

Batch Size: 37 students Registered

Attendance Maintained: Over 90% average attendance 35 attended regularly

Outcomes

- **Students Trained:** 37
- **Students Placed :**30
- **Completion Rate:** 90 %
- **Certification:** All participants will receive a Certificate of Employability Skills from TNS India Foundation
- **Career Counselling:** Personalized and group sessions conducted to map skills and guide career decisions
- **Placement Support:** Students have been mapped to job opportunities; placement process ongoing

Key Highlights

- Increased student confidence and job-readiness

- Enhanced communication and aptitude skills
- Strong student participation and positive feedback
- Strengthened industry-college connect

Acknowledgement

We extend our sincere gratitude to **TNS India Foundation** for their well-structured training program, dedicated trainers, and placement support. We also thank the Placement members and college administration for their continuous support in mobilization, infrastructure, and student engagement.

LIST OF THE COMPANIES



Sr. No	Company	Designation	Job Location	Salary (CTC)
1	Savart	Business growth executive	Hyderabad	3.5- 4.5 LPA
2	Oneasy.AI	Accountant	Hybrid- Dilsukhnagar, Madhapur, Punjagutta, Rajendranagar	3 LPA -3.50LPA
3	Qurinom Solutions	Company Secretary	Nagaram,Hyderabad	5000K -8000K (During trainee period) 3LPA (After Trainee Period)
4	Wassan Organization	Finance Associate & Project Associate Finance	Nagole, Hyderabad	2.40LPA-3.60LPA
5	Kotak Asset Management	Mutual Fund Distributors /Sales/ RM	Hyderabad	2.50LPA - 3.0 LPA
6	Sundaram Finance	Sales Associate/Customer Service Executive	Hyderabad	2.0 LPA
7	IIFL	Customer Care Executive	Across Hyderabad	3.25LPA
8	Qess (Axis Bank)	Relationship Officer / Executive	Hyderabad	1.80 LPA
9	Qess (Star Health)	Tele calling, Data entry and MIS executive	Hyderabad	2.28 LPA
10	Bajaj Allianz General Insurance	Relationship Manager & Relationship Manager-Sales	Hyderabad	3 LPA + Incentives
11	Arthan Finance	Relationship Officer – Business Development	Gachibowli, Hyderabad	2.20LPA
12	Adecco (State Bank Of India)	Business Development Manager	Across Hyderabad	2.50LPA-3.50LPA + Incentives
13	HDB Financial Services	Sales Officer	Hyderabad	1.80LPA
14	Medplus	Customer Support Associate/ Jr. Assistant	Across Hyderabad	1.50LPA- 1.62LPA

STUDENTS REGISTERED FOR TRAINING

S.NO	Full Name	Course
1	Varkala Jayasree Jayasree	B.Com
2	Vasanthavada Tharuni	B.Com
3	Daya Mani Sanapathi	B.Com
4	Siligireddy Durga Bhavani	B.Com
5	S Meenakshi Na	B.Com
6	Muthoju Nandini Na	B.Com
7	Biragoni Harshitha Na	B.Com
8	Chikkulapally Uma Na	B.Com
9	Perumalla Nikhitha Perumalla Nikhitha	B.Com
10	Saduvula Pavani Pavani	B.Com
11	Chityala Sarala Sarala Sarala	BBA
12	Kurapati Lahari Na	B.Com
13	Nunsavath Pooja Nunsavath Pooja	B.Com
14	Nimmanagoti Sowmya Sri Na	B.Com
15	Gyara Navya	B.Com
16	Bhavana Jullakanti Na	B.Com
17	Gottam Siri Chandana	B.Com
18	Sabita Kumari Sahu	B.Com
19	Rudroju Archana	B.Com
20	Pooja Navale	BBA
21	M Chitra Das	BBA
22	Manasvini Balla	BBA
23	Somishetty Shreshtitha Na	B.Com
24	Pokalkar Harshitha Pokalkar Harshitha	B.Com
25	Surna Jayathi Na	B.Com
26	Budda Aishwarya Aishwarya Aishwarya	B.Com
27	Durgam Prathyusha Na	B.Com
28	Gogikar Vinitha Na	B.Com
29	Kaveri Shyamala Shyamala	B.Com
30	Polasu Manasa Na	B.Com
31	Dappu Sushmitha Na	B.Com
32	Jayasree Maktala	BBA
33	Sahana Thumma	BBA
34	Bathula Harini Gouds	BBA
35	Sabbani Manasa Netha	B.Com
36	Engole Harshitha Suryavanshi	BBA
37	Kadhulla Akhila Na	B.Com

LIST OF STUDENTS PLACED

A	UID Number	Full Name	Overall Attendance %	Training Status	Designation	Employer Company Name	CTC
1	FC020304101	Vasanthavada Tharuni	98.28%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
2	FC020304162	Siligireddy Durga Bhavani	89.66%	Enrolled	Business Development Manage	SBI	250000
3	FC020304163	S Meenakshi	98.28%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
4	FC020304170	Muthoju Nandini	94.83%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
5	FC020304102	Biragoni Harshitha	94.83%	Enrolled	Relationship Officer	Axis Bank	183288
6	FC020304103	Perumalla Nikhitha	94.83%	Enrolled	Business Development Manager	SBI	250000
7	FC020304160	Saduvula Pavani	100.00%	Enrolled	Relationship Officer	Axis Bank	183288
8	FC020304161	Nimmanagoti Sowmya Sri	84.48%	Enrolled	Business Development Manager	SBI	250000
9	FC020304107	Gyara Navya	100.00%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
10	FC020304109	GottamSiriChandana	100.00%	Enrolled	Accountant	Oneasy AI	240000
11	FC020304110	Rudroju Archana	93.10%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
12	FC020304112	Somishetty Shreshthitha	100.00%	Enrolled	Business Development Manager	SBI	250000
13	FC020304113	Surna Jayathi	100.00%	Enrolled	Business Development Manager	SBI	250000
14	FC020304157	Kaveri Shyamala	86.21%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
15	FC020304117	Jayasree Maktala	94.83%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
16	FC020304119	Bathula Harini Gouds	96.55%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
17	FC020304121	Engole Harshitha Suryavanshi	81.03%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000

18	FC020304122	Pentam Pravalika	91.38%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
19	FC020304124	Erra Harika	100.00%	Enrolled	Business Development Manager	SBI	250000
20	FC020304131	Regulu Sravani	87.93%	Enrolled	Customer Support Associate	Med Plus	168000
21	FC020304133	Mankari Shriya	65.52%	Enrolled	Business Development Manager	SBI	250000
22	FC020304138	Damala Manusha	94.83%	Enrolled	Business Development Manager	SBI	250000
23	FC020304152	Jevagavani Manasa Goud	98.28%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
24	FC020304153	Dumapati Pavani	94.83%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
25	FC020304145	Varkala Jayasree	94.83%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
26	FC020304144	Abraboina Madhu Tejaswini	98.28%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
27	FC020304149	Shreya Sirigade	81.03%	Enrolled	Relationship Officer	Axis Bank	183288
28	FC020304151	Sriya Rachakonda	91.38%	Enrolled	Business Development Manager	SBI	250000
29	FC020304176	Velpula Bhavya	96.55%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000
30	FC020304179	Bhupathi Sruthi	94.83%	Enrolled	Customer Care Executive	IIFL- Gold Loans	180000



Hyderabad, Telangana, India
2-2-6/b, Osmania University Rd, Osmania University,
Amberpet, Hyderabad, Telangana 500044, India
Lat 17.406322° Long 78.515513°
03/03/2025 02:17 PM GMT +05:30



Hyderabad, Telangana, India
2-2-6/b, Osmania University Rd, Osmania University,
Amberpet, Hyderabad, Telangana 500044, India
Lat 17.406269° Long 78.515414°
06/03/2025 02:33 PM GMT +05:30



Hyderabad, Telangana, India
2-2-4/1, Osmania University, Campus, Hyderabad,
Telangana 500013, India
Lat 17.406826° Long 78.516215°
13/03/2025 02:29 PM GMT +05:30



Hyderabad, Telangana, India
2-2-4/1, Osmania University, Campus, Hyderabad,
Telangana 500013, India
Lat 17.407004° Long 78.516149°
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Hyderabad, Telangana, India
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11. Organised an orientation program on linked training program in collaboration with NSDC CSR BFSI in collaboration with AISECT 6-06-2025

A REPORT ON ORIENTATION PROGRAM ORGANISED BY PLACEMENT CELL ON 30-01-2025

The Andhra Mahila Sabha Arts and Science College for Women (AMSASCW) Placement Cell organized an orientation program on January 30, 2025. The event was held in collaboration with NSDC CSR BFSI AISECT Placement Linked Training Program.

Objective:

The Placement Cell aims to enhance students' employability skills and establish industry-institution partnerships.

Program Highlights

- Introduction to the Placement Cell and its objectives
- Presentation by NSDC CSR BFSI AISECT Representatives Mr. Venkat Reddy on placement linked training program.
- Overview of the BFSI sector and required skills
- Placement opportunities through NSDC CSR BFSI AISECT
- Importance of employability skills development

Outcomes

- 185 students attended from Commerce and Management
- Enhanced understanding of BFSI sector and placement opportunities
- Strong partnership established with NSDC CSR BFSI AISECT

Conclusion

The Placement Cell at AMSASCW is committed to providing students with placement opportunities and training programs. The orientation program was a success, and we look forward to continuing our partnership with NSDC CSR BFSI AISECT.



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12. **Signed an MOU with APSA a Tech Mahindra CSR Foundation, to start Three months training programme on Data Analytics for B.COM all streams, BBA and Bsc Mscs on 6-06-2025**
13. **Placement Cell organised a Placement Drive in collaboration with AISECT for 2024-2025 batch on 28-06-2025**

Report on Placement Drive Organised on 28-6-2025

The Placement Cell of AMSASCW, in collaboration with AISECT (All India Society for Educational and Computer Technology),, organized a campus recruitment drive for the students of the 2024–2025 batch In M.V Hall from 10:00AM to 3:00PM.

The program began with a welcome address by Mrs. P. Sandhya Rani. The Principal, **Prof. K. Karuna Devi**, delivered an inspiring message and conveyed her best wishes to all the students participating in the interviews. **Prof.Pramila, IQAC Coordinator**, also extended her good wishes to the candidates. All the HR Managers addressed the gathering and shared insights about their respective organizations.

HR recruiters from the following companies participated in the drive:

Digitide

Muthoot Finance

Fly Consultant Training Solutions

Corp One Global Solutions

Dhruvanth Solutions.

A total of 140 students of 2024-25 batch attended the placement drive. The selection outcomes were as follows:

- **Digitide:** 38 students selected
Job Role: Chat Processing (Client Tech Mahindra)
- **Corp One Global Solutions:** 20 students selected
Job Role: Chat and Voice Processes (M Pocket – Chat and Voice Processing)
- **Dhruvanth Solutions:** 46 students selected
Job Role: Voice Process and Banking Sector (Axis Bank Client)
- **Muthoot Finance:** 30 students selected
Job Role: Operations
- **Fly Consultant Training Solutions:** 39 students selected
Job Role: Wipro and Teleperformance – Chat Process, Permanent Work From Home.

The offered packages across all companies ranged from ₹18,000 to ₹25,000 per month.

Company Feedback: Companies provided positive feedback about the students' skills and attitude.

Student Feedback: Students underwent training sessions to enhance their skills and interview performance. They expressed satisfaction with the event, citing improved confidence and preparedness.

The placement drive was successfully organized, providing students with diverse and promising career opportunities. The Placement Cell extends sincere thanks to all participating companies for their support and congratulates all selected candidates on their achievements.



14.A REPORT ON US HIGHER EDUCATION AWARENESS PROGRAMME

Programme: US Higher Education Awareness Programme

Date: 8th July 2025

Time: 11:00 am - 12:00 pm

Venue: M.V. Hall, Andhra Mahila Sabha Arts & Science College for Women

The Placement Cell of Andhra Mahila Sabha Arts & Science College for Women, in collaboration with Education USA, organized a US Higher Education awareness programme on **8th July 2025**. The event aimed

to provide students with valuable insights into US higher education opportunities and facilitate informed decision-making.

The programme highlights included a warm welcome address by Mrs. V. Radhika, followed by an inspiring message from Prof. K. Karuna Devi, Principal of the college. The highlight of the event was an interactive session with Nausheen, Public Diplomacy Officer, and Sadiq Ali Mirza and Moses from the US Consulate General, Hyderabad, who provided an overview of the US education system, admission processes, and opportunities for Indian students. A Q&A session was also conducted, allowing students to clarify their doubts and gain a better understanding of US higher education opportunities.

The key takeaways from the programme were that students gained valuable insights into US higher education opportunities and admission processes, and the programme facilitated interaction between students and US Consulate officials. The US Consulate team appreciated the warm welcome and hospitality extended during their visit. With around 180 students participating, the programme demonstrated significant interest in US higher education opportunities.

Overall, the US Higher Education awareness programme was a resounding success, and the Placement Cell and college administration are grateful for the collaboration and support from Education USA and the US Consulate General, Hyderabad, paving the way for future opportunities for students to pursue higher education in the US.



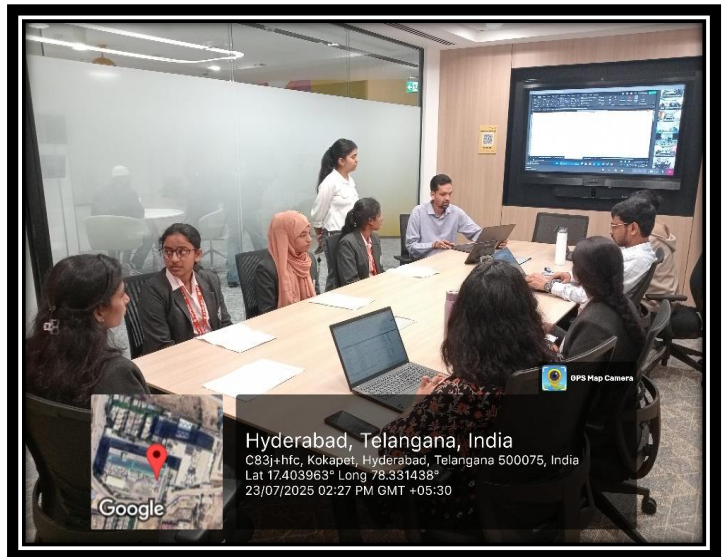
15. Arranged an Assessment for NSDC Training Programme was conducted on 17-07-2025

16. A REPORT ON THE INDUSTRY VISIT TO PEPSICO OFFICE, KOKAPET, ORGANISED BY THE PLACEMENT CELL OF ANDHRA MAHILA SABHA ARTS & SCIENCE COLLEGE FOR WOMEN IN COLLABORATION WITH NIRMAAN FOUNDATION.ON 17-07-2025 and 23-07-2025

- The Placement Cell of Andhra Mahila Sabha Arts & Science College for Women, in collaboration with Nirmaan Foundation, organized an industry visit to PepsiCo Office in Kokapet on July 23, 2025. The visit aimed to expose 84 students from B.Com (Generals), and B.com (Computer Applications) along with four faculties (B Swetha, G Rashmitha, K Ashwini and Keerthi) to the corporate world, industry expectations, and career development opportunities.
- The visit commenced with a briefing by Parag Kulkarni , Senior Manager, Enterprise Solutions, followed by an overview of the company and work culture by Sumona Vellavapudun, Senior Financial

Lead, Enterprise Solutions. Soujanya , and Sparsh members of the pepsiCo company , emphasized the importance of confidence and skills, while HR Venkata Harikrishna focused on resume building and mentorship. Students engaged in meaningful interactions with PepsiCo professionals, gaining valuable insights into the company culture, work environment, and industry expectations.

- The visit included dedicated sessions on resume building, mentorship, and mock interviews. Students received practical tips on crafting effective resumes, guidance on career development and industry trends, and constructive feedback on their interview skills. The visit received overwhelmingly positive feedback from students, who appreciated the interactive sessions, and valuable insights gained.
- In conclusion, the industry visit to PepsiCo Office in Kokapet was a resounding success, achieving its objectives and providing students with a unique opportunity to engage with industry professionals. The visit has significantly contributed to students' understanding of the corporate world and industry expectations, enhancing their career prospects and preparedness for the industry.



5 Awareness program on Moocs certificate courses on 28-07-2025

Report on Awareness Programme on MOOCs and Certificate Programs Organized by: Placement Cell

Date: July 28, 2025

Time: 11:00 AM

Venue: M.V. Hall, Andhra Mahila Sabha Arts & Science College for Women

To keep pace with the rapidly evolving educational landscape and the growing significance of online learning, the **Placement Cell of Andhra Mahila Sabha Arts and Science College for Women** organized an **Awareness Programme on Massive Open Online Courses (MOOCs) and Certificate Programs** on **July 24, 2025, at 11:00 AM** in the college's **M.V. Hall**. The welcome speech was given by Mrs P. Sandhya rani.

The primary objective of the event was to inform, educate, and empower students with knowledge about the various online learning platforms available today, and how these platforms can be instrumental in enhancing their skills, boosting their employability, and enabling lifelong learning.

Guest Speaker and Session Highlights

The session was graced by **Dr. K. Ramesh**, a distinguished academician, digital education expert, and passionate advocate for modern learning methods. With his extensive experience and in-depth understanding of the educational ecosystem, Dr. Ramesh delivered a **comprehensive and enlightening lecture** on the impact and importance of MOOCs in today's education and employment sectors.

During his address, Dr. Ramesh touched upon various key aspects such as:

- The **origin and evolution** of MOOCs and how they are transforming traditional education models.
- The **advantages of online courses**, including flexibility, accessibility, affordability, and the ability to learn at one's own pace.
- The **relevance of MOOCs in career advancement**, particularly in equipping students with industry-relevant skills and certifications that are recognized by employers globally.
- How to **identify and select courses** that align with individual career aspirations, academic interests, and professional goals.
- Step-by-step guidance on **registering for MOOCs**, tracking progress, completing coursework, and obtaining certifications from platforms like **SWAYAM, NPTEL, Coursera, edX, Udemy, and FutureLearn**

Interactive Session and Student Engagement

The session saw **active participation** from a large number of **undergraduate and postgraduate students** across various departments. Students engaged enthusiastically during the Q&A segment, raising pertinent questions related to:

- Choosing the right platforms and specializations
- Managing time effectively while pursuing online courses alongside regular academics
- Utilizing MOOCs for competitive exams and higher education preparation
- Exploring internship and job opportunities linked to certified online courses

Dr. Ramesh responded to queries with practical insights and encouraged students to embrace **self-directed learning** as a way to stay relevant in a competitive job market.

Key Takeaways from the Programme

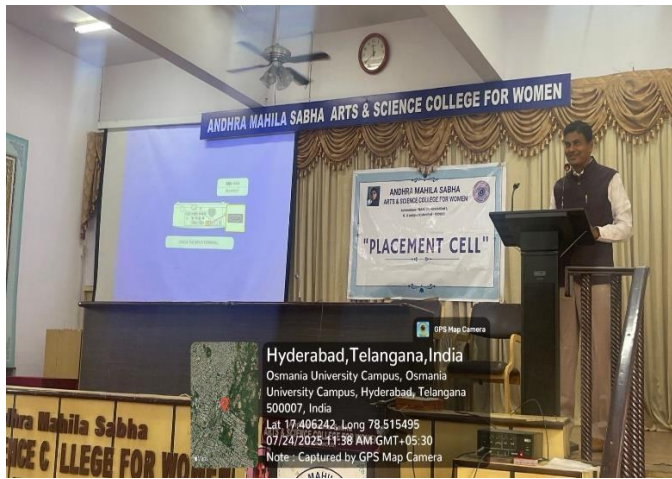
- Clear understanding of what MOOCs are and their benefits
- Awareness of credible platforms offering certified online courses
- Knowledge of how to strategically use MOOCs to **build skills, gain certifications, and increase employability**
- Motivation to explore **lifelong learning opportunities** beyond the traditional classroom setup

Conclusion and Acknowledgements

The programme concluded with a heartfelt **vote of thanks** delivered by Sai varsha Student of BtZC second year, who appreciated Dr. Ramesh for his valuable insights and engaging session. The team also extended their gratitude to the college management and student volunteers for their support in organizing the event successfully.

In her closing remarks, **Prof. K. Karuna Devi, Principal In-Charge**, lauded the efforts of the Placement Cell in conducting such a timely and informative programme. She emphasized the need for students to adopt new learning methodologies, stay updated with emerging trends, and cultivate a mindset of continuous learning in the digital age.

This awareness programme marked a significant step toward equipping students with the knowledge and tools necessary to thrive in a technology-driven educational environment. The event was not only educational but also empowering, motivating students to explore and take charge of their own learning journeys.



6 REPORT ON AWARENESS PROGRAM ON DIGITAL EMPLOYMENT EXCHANGE OF TELANGANA (DEET)

Date: 30th July 2025

Venue: MV Hall

Time: 11:00 AM – 1:00 PM

An awareness program on **Digital Employment Exchange of Telangana (DEET)** was successfully organized by the **Placement Cell** of AMS Arts and Science College for Women on **30th July 2025**. The session was aimed at familiarizing final-year students with the DEET platform, including its features, registration process, and benefits for job seekers.

The event began with warm and graceful anchoring by **Ms. T. Monesha**, who welcomed the gathering and outlined the purpose of the program.

The session was officially inaugurated by **Prof. K. Karuna Devi**, Principal I/c, who addressed the students and emphasized the significance of such platforms in bridging the gap between education and employment. She encouraged students to make the most of the DEET initiative to explore various job opportunities.

Following this, **Prof. Pramila**, IQAC Coordinator, shared a few valuable insights and stressed the importance of being digitally aware and updated about employment platforms like DEET, especially in the evolving job market.

The highlight of the session was the talk delivered by **Dr. M. Chandrashekhar**, the Guest Speaker, who is an experienced academic and currently serving as the **Additional Programme Director** with the **Digital Employment Exchange of Telangana**. Dr. Chandrashekhar elaborated on the features of DEET, its registration process, and how it serves as a bridge connecting job seekers with employers across various sectors. His detailed presentation and real-time examples made the session highly informative and impactful.

The program concluded with a formal **Vote of Thanks** by **Ms. Ruchitha**, member of the Placement Cell. She extended heartfelt gratitude to the guest speaker, dignitaries, faculty, and students for their participation and support in making the program a success.

The Placement Cell members who actively coordinated and contributed to the successful conduct of the event include:

- **Ms. V. Radhika** – Placement Cell- Convener
- **Dr. P. Sandhya Rani** – Placement Cell -Member
- **Ms. Ruchitha** – Placement Cell -Member
- **Ms. Y. Manasa** – Placement Cell -Member
- **Ms. A. Manasa** – Placement Cell -Member
- **Ms. O. Nikitha** – Placement Cell- Member



7 REPORT ON BARCLAYS LIFE SKILLS PROGRAMME DATE OF THE PROGRAMME:ON 2ND SEPTEMBER 2025

The Placement Cell of AMSASCW in Collaboration with: Elios Management Consulting has Organised Barclays Life skills Programme on 2-09-2025

Venue: MVHall

Time:2:30PM–4:30PM

Total students attended:122

The Placement Cell of Andhra Mahila Sabha Arts and Science College for Women organized the Barclays Life Skills Programme on 2nd September 2025 in collaboration with Elios Management Consulting . The workshop was conducted at MV Hall from 2:30 PM to 4:30 PM.

The primary objective of the programme was to enhance essential life skills that contribute to career growth and employability**. The session focused on equipping students with practical knowledge and strategies to strengthen their professional skills, boost self-confidence, and improve overall career preparedness.

The workshop witnessed active participation from both Undergraduate (UG) and Postgraduate (PG) students , who showed great enthusiasm in learning new skills that would support their academic and professional journey.

This initiative also provided a valuable platform for interactive learning, helping students to develop competencies required for their future careers.

Overall, the Barclays Life Skills Programme was a successful initiative that not only strengthened students' employability skills but also motivated them to be better prepared for upcoming opportunities



8 Awareness Program — Career Opportunities in the Social Sector on 25 Sep 2025

Report on Awareness Program

Topic: Career Opportunities in the Social Sector

Date: [25/09/2025]

Venue: M.V.Hall

The Placement Cell of AMSASCW has Organized an Awareness Program on Career Opportunities in the Social Sector. The session aimed to provide students with insights into the importance of the social sector and the diverse career paths it offers.

Dignitaries Present

Principal: Prof. K. Karuna Devi

Vice Principal: Prof. Y.

Vasundhara

Placement Cell Convener: V.Radhika

Placement Cell Team Members

Program Flow

Welcome Address: Mrs. Y. Manasa, Lecturer in Mathematics

Introduction of Guest Speaker: Ms. Y. Manasa, Lecturer in Mathematics

Guest Lecture: Mr. T. Venkata Sai Sasidhar, Faculty at Azim Premji

University Vote of Thanks: V. Radhika, Placement Cell Convener

Highlights of the Session

The resource person, Mr. T. Venkata Sai Sasidhar, highlighted the role of the social sector in national development. He emphasized the pressing issues of poverty, illiteracy, unemployment, hunger, and inequality, and discussed how addressing these challenges is essential for sustainable growth.

He also guided students on: Career opportunities in NGOs, Government Programs, International Organizations, CSR wings of corporates, and Social Enterprises.

Essential skills such as leadership, communication, problem-solving, teamwork, and research.

Global opportunities including fellowships and scholarships that enable young professionals to contribute to social change.

The session motivated students to explore careers in the social sector and understand its

significance in creating an equitable society. Students gained clarity on how education and

active participation in development programs can bring about meaningful change.

The program was highly enriching and informative. It inspired students to think beyond conventional career paths and to contribute towards the betterment of society. The efforts of the Placement Cell in organizing this program were appreciated by both faculty and students.



21. CAMPUS VISIT TO KL UNIVERSITY ON 13TH OCTOBER, 2025

A REPORT ON FIELD VISIT TO KL UNIVERSITY

Date of Visit: 13th October 2025

Venue: KL University (KLH GBS Campus)

Total Participants: 97 Students and 4 Faculty Members

Overview:

The **Placement Cell** and the **Department of Mathematics, Statistics, and Computer Science** of **Andhra Mahila Sabha Arts and Science College for Women** organized a **field visit** to **KL University (KLH GBS Campus)** on **13th October 2025**.

A total of **97 students**, accompanied by **four faculty members**, participated in the visit. Upon arrival, the team was given a warm welcome by the host institution. The visit began with a **guided campus tour**, covering the academic blocks, research laboratories, and seminar hall, providing students with an overview of the university's infrastructure and facilities.

SEMINAR SESSION:

The main highlight of the visit was an expert session conducted in the **Seminar Hall** by **Dr. G.Naga Raju** on the topic:

“Data-Driven Fraud Analytics: A Business Transformation Case Study in Auto Insurance.”

The session commenced with an introduction and welcome address, followed by the presentation of the **guest speaker** and accompanying **faculty members**.

Dr. G. Naga Raju delivered an engaging and insightful presentation that focused on the **role of Artificial Intelligence (AI), Machine Learning (ML), Data Science (DS), and Analytics** in business transformation, particularly in the **insurance sector**

KEY AREAS COVERED:

- Introduction to **AI, ML, Data Science, and Analytics**
- Overview of the **Insurance Industry** and its **digital transformation**
- Importance of **data-driven fraud analytics** in **Auto Insurance**
- Case study on how **AI and ML algorithms** detect **fraudulent claims**
- Discussion on **AI governance, ethics, and data quality**

The speaker emphasized the famous quote by **William Edwards Deming**:

“Without data, you’re just another person with an opinion.”

This highlighted the growing significance of **data-driven insights** in modern business environments.

Learning Insights:

Students were introduced to key analytical concepts and terminologies such as **Big Data, Deep Learning**, and **Business Intelligence**. The session also shed light on the importance of **statistical methods, programming skills**, and **data visualization** techniques in building effective analytical models.

The **case study on Auto Insurance Fraud Detection** illustrated:

- Identification of **fraudulent claim patterns**
- Use of **derived features** such as *Suspicious Claim Time*
- Application of **predictive modeling** using historical data
- The overall **impact of fraud** on the **insurance industry, customers**, and **policyholders**

The seminar concluded with an **interactive Q&A session**, where students discussed the real-world applications of AI and analytics in various business domains. The resource person also guided students on the **career prospects** and **skills required** in the field of data analytics and machine learning.

FACULTY MEMBERS ACCOMPANYING THE STUDENTS:

1. **Mrs .V . Radhika**, Head of the Department, BBA
2. **Mrs. G. Swathi**, Lecturer in Statistics
3. **Ms. A. Anusha**, Lecturer in Computer Science
4. **Mrs. Y. Manasa**, Lecturer in Mathematics

CONCLUSION:

The **field visit to KL University (KLH GBS Campus)** proved to be a highly informative and enriching experience for the students. It successfully bridged the gap between academic learning and practical industry applications.

The session provided valuable insights into how **AI, ML, and Data Science** are transforming business analytics and fraud detection. Students gained a deeper understanding of how **data-driven technologies** are reshaping industries, promoting efficiency, and ensuring transparency.

Overall, the visit was a great success, inspiring students to enhance their **analytical thinking, technical skills**, and **career readiness** in the evolving data-driven world.



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22. **The Placement cell of Andhra Mahila Sabha Arts and Science College organized an informative session on the Study Abroad Fair 2025, conducted by Mr. Irfan from the Human Capital Development Centre in collaboration with Education Matters, the official counselling partner for the ANDHRA MAHILA SABHA on 14th October, 2025**
23. **A session aimed to create awareness among students about Global Higher Education Opportunities and the upcoming Study Abroad Fair 2025 on 12-11-2025**

AREPORT ON STUDY ABROAD FAIR 2025 ORIENTATION SESSION

The Placement cell of Andhra Mahila Sabha Arts and Science College organized an informative session on the Study Abroad Fair 2025, conducted by Mr. Irfan from the Human Capital Development Centre in collaboration with Education Matters.

The session aimed to create awareness among students about global higher education opportunities and the upcoming Study Abroad Fair 2025, scheduled for 12th November 2025, from 9:00 a.m. to 4:00 p.m.

During the session, Mr. Irfan highlighted the various aspects of studying abroad, including:

1. Admission procedures and eligibility criteria for universities in USA, UK, Canada, Ireland, Australia, France, and UAE.
2. Available scholarships and education loan options.
3. Post-study work opportunities and benefits for international students
4. Application fee waivers and state government-sponsored scholarships for students pursuing higher education abroad.

Students were also informed about a Travel Grant valued at ₹50,000, which can be availed through participation in the fair. The resource person guided students on how to register through the official website (www.edmat.org/event/361) and encouraged those graduating in 2026 and 2027 to attend the fair to explore international academic and career opportunities.

The session was highly engaging and beneficial, providing valuable insights into overseas education pathways and financial assistance options.

The program was coordinated by Placement Cell Convenor V .Radhika and members A. Manasa, Nikitha, and Y. Manasa.



24. **The Placement Cell organized a Medical Coding Program for final year BTZC and BZC Students from June to September 2025**
25. **Organised a Placement Drive for all all the pass out students of 2024-25 by visiting companies .**
26. Placement Cell organised an **Entrepreneurship Awareness Programme** in collaboration with **Central Institute of Tool Design MSME- Tool Room, Hyderabad** for all the final year students from **5-01-2026 to 7-01-2026**
27. **REPORT ON A FOUR-DAY THE MANAGEMENT DEVELOPMENT PROGRAM (MDP) ON DIGITAL MARKETING WITH THE OBJECTIVE OF ENHANCING DIGITAL MARKETING SKILLS AND ENTREPRENEURIAL CAPABILITIES AMONG PARTICIPANTS ON 4TH,5TH, 6TH, & 7TH JANUARY 2026**

Program: Employability Training

Target Group: FY 2025–26 UG Passout Students

Venue: AMS College, OU Campus

Training Dates: 4th, 5th, 6th, & 7th January 2026

Program Details

Trainer Name	Class Count
SUDHARSHAN	40

Program Overview

The Management Development Program on Digital Marketing was designed to provide comprehensive knowledge of digital marketing concepts, tools, and strategies. The program focused on helping participants understand business problems and apply digital solutions for branding, promotion, and growth.

Key Highlights

- Search Engine Optimization (SEO)
- Marketing Principles and Branding
- Social Media Optimization and Content Marketing
- Paid Marketing and Email Marketing
- Digital Marketing Analytics, Strategy, and ROI Measurement

Learning Outcomes

- Improved understanding of digital marketing tools and strategies
- Enhanced ability to promote businesses online
- Better awareness of branding and customer engagement
- Ability to analyze marketing performance and ROI

Methodology

The program followed an interactive and application-oriented methodology, including presentations, case discussions, and practical demonstrations.

Conclusion

The Management Development Program on Digital Marketing was a successful initiative that contributed to skill development, entrepreneurial growth, and effective use of digital platforms.



28. The Placement cell has organized a **Three-day Campus Recruitment Training Program** in collaboration with **Naandhi Foundation** for undergraduate students, aimed at enhancing their employability skills and preparing them for professional challenges on **23rd, 24th & 25th January 2026**

The Placement cell of **AMSASCW** has organized a three-day **Campus Recruitment Training Program** in collaboration with **Naandhi Foundation** for undergraduate students, aimed at enhancing their employability skills and preparing them for professional challenges.

Program: Employability Training

Target Group: FY 2025–26 UG Passout Students

Venue: AMS College, OU Campus

Training Dates: 23rd, 24th & 25th January 2026

Batch-wise Details

Batches	Trainer Name	Class Count
B1	D Bhavani	45
B2	T Sreeja	82
	TOTAL	127

Program Overview

The Training program, conducted from January 23rd to 25th, 2026, covered essential topics such as critical thinking, interview preparation, career awareness, and teamwork. A total of 127 students participated in the program, which was led by expert trainers Ms. T. Sreeja and Ms. Bhavani.

Key Highlights

- **Critical Thinking:** Interactive sessions focused on improving logical reasoning and decision-making abilities.
- **Interview Preparation:** Mock interviews, role-plays, and feedback sessions helped students prepare for professional interactions.
- **Career Awareness:** Students gained insights into various career paths and job opportunities available after graduation.
- **Teamwork and Presentation Skills:** Group activities and presentations enhanced students' communication and collaboration skills.

Learning Outcomes

The program yielded significant results, with students demonstrating:

- Improved critical thinking and analytical skills
- Increased confidence in facing interviews
- Better communication and presentation skills
- Enhanced teamwork and collaboration abilities
- Clear understanding of professional expectations and self-improvement area

Methodology

The training program followed an interactive and activity-based approach, including group discussions, team activities, role-plays, and practical demonstrations. This ensured maximum participation and engagement from students.

Conclusion

The Career Awareness and Skill Development Training Program conducted by Ms. T. Sreeja and Ms. Bhavani was highly effective and impactful. The program successfully contributed to the personal, academic, and professional development of the students, empowering them to face professional challenges with confidence.

29. The Placement Cell organized a campus visit to Mahindra University Hyderabad for M.A & B.A Students on January 24, 2026

A REPORT ON CAMPUS VISIT TO MAHINDRA UNIVERSIT

The Placement Cell of Andhra Mahila Sabha Arts & Science College for Women (AMSASCW) organized a campus visit to Mahindra University, Hyderabad, on January 24, 2026. The visit included 74 students from UG BA 3rd Year and All PG final Year students, accompanied by 4 faculty members: B Swetha, Vasantha, Shelly Sharma, and Manasa.

Mahindra University, a private institution, boasts a sprawling 130-acre campus with a strong focus on research, industry alignment, and experiential learning. The university offers various programs, including engineering, management, law, design, media, and hospitality. Notably, Mahindra University has a robust Ph.D. program with a duration of 3-6 years, emphasizing advanced research and innovation.

During the visit, students gained insights into the university's curriculum, research opportunities, and campus life. The campus features smart, air-conditioned classrooms, multimedia facilities, and ample open spaces, creating a conducive learning environment.



30 .The Placement Cell of AMSASCW has organized a Placement Drive in collaboration with Sutherland Global Services with the objective of providing employment opportunities to graduate and fresher students.

PROGRAM DETAILS

Program: Placement Drive – Sutherland Global Services

Target Group: Graduates / Freshers

Venue: M.V. Hall, AMSASCW, OU Campus

Date: 12th February 2026

Time: 10:00 AM – 3:30 PM

Company Name	Profile	HR Name	Round Conducted	No .Of Students
Sutherland Global Services	Consultant	Anusha	First Round Interview	122

Program Overview

The Placement Drive was conducted to recruit candidates for the position of Consultant at Sutherland Global Services. The session began with a pre-placement talk where company representatives briefed the students about the organization, job profile, career growth opportunities, work culture, and selection procedure.

The first round of interviews was conducted to assess candidates' communication skills, confidence level, aptitude, and suitability for the Consultant role. Students actively participated and demonstrated enthusiasm throughout the process.

Key Highlights

- Pre-placement talk by company representatives
- First round of interview conducted successfully
- Assessment based on communication and aptitude skills
- Active participation from eligible students

Learning Outcomes

- Exposure to corporate recruitment process
- Improved interview confidence among students
- Better understanding of industry expectations
- Enhanced employability skills

Methodology

The Placement Drive followed a structured and systematic recruitment process. The session began with a pre-placement talk by the representatives of Sutherland Global Services to

provide an overview of the company, job profile, and selection criteria. The first round of the interview was conducted to evaluate candidates based on communication skills, confidence, problem-solving ability, and overall suitability for the Consultant role. The process ensured

transparency and equal opportunity for all eligible students. The Placement Cell coordinated the schedule, student registration, and interview arrangements to ensure smooth execution of the recruitment drive.

Conclusion

The first round of the Placement Drive conducted by Sutherland Global Services was successfully organized at AMSASCW. The initiative provided valuable career opportunities and practical exposure to students. The Placement Cell looks forward to continued collaboration with reputed organizations to enhance student placements.



31.The Placement Cell of AMSASCW has organized a Graduation Day in collaboration with Nirmaan Organisation with the objective of recognize and celebrate the efforts and achievements of the participating students.

Program Details

Program: Graduation Day – 10-Day Training Program

Organized By: Nirmaan Organisation

Venue: AMS College, OU Campus

Date: 23rd March 2026

Time: 11:00 AM

Participation

The event was exclusively conducted for 72 registered candidates who had completed the training program. 72 Students attended the ceremony with enthusiasm and actively participated in the proceedings.

Event Highlights

- * Warm welcome to all registered participants
- * A brief address by organizers highlighting the importance of skill development
- * Recognition of students' dedication and participation
- * Distribution of certificates to all eligible candidates
- * Celebration concluded with lunch for all attendees

Learning Outcomes

- * Recognition of skill enhancement achieved during the training
- * Motivation for students to apply learned skills in real-life situations
- * Increased confidence and sense of accomplishment
- * Encouragement for future participation in similar programs

Methodology

The Graduation Day event was conducted in a well-organized and systematic manner to ensure smooth execution. The process began with prior communication to all registered candidates regarding the date, time, and venue of the event. On the day of the program, participants were welcomed and seated at the venue. The session commenced with an introductory address by the organizers, highlighting the objectives and outcomes of the 10-Day Training Program conducted

by Nirmaan Organisation. Following this, the certificate distribution ceremony was carried out, where all eligible students were awarded certificates for successfully completing the training. Proper coordination was maintained to ensure an orderly and efficient distribution process.

Conclusion

The Graduation Day ceremony for the 10-Day Training Program was successfully conducted at AMS College. The event served as a platform to acknowledge students' efforts and achievements. The initiative by Nirmaan Organisation was highly beneficial in empowering students with essential skills and boosting their confidence for future opportunities.



The Placement Cell, in collaboration with TNS India Foundation , successfully organized a Campus Placement Drive on 7-05-2026. The objective was to provide employment opportunities to final-year students and connect them with leading recruiters from various sectors.

Program Details

Date: May 7, 2026

Venue: AMSASCW, OU Campus

Participation Details

Total Students Participated: 150 students

Recruiting Companies: **10** companies participated in the drive

Participating Colleges: **8** Including AMSASCW

The drive included multiple rounds such as aptitude tests, group discussions, and personal interviews conducted by company HR representatives.

Key Highlights

Out of the participants, students from Andhra Mahila Sabha Arts and Science College showed notable performance.

Students Registered from AMSASC: 30

Students Shortlisted for Final Round: 20

Selection Rate for AMSASC: 66.7%

These 20 students have been selected for the final round of interviews, which will be conducted at the respective company offices. The final schedule and venue details will be shared with the shortlisted candidates by TNS India and the Placement Cell.

COLLEGES PARTICIPATED

- 1) Government City College
- 2) Andhra Mahila Sabha Arts & Science College for Women, Hyderabad
- 3) Indira Priyadarshini Govt. Degree College for Women, Hyderabad
- 4) Kasturba Gandhi Degree and PG College
- 5) Government Degree College for Women, Begumpet
- 6) HRD degree college
- 7) GDC Khairatabad
- 8) Sri Sai Vikas

COMPANIES PARTICIPATED

1. Finesco 2. Shares Bazar 3. Wingig 4. Just Dial 5.HBD 6.My Money Karma 7. Gyantrix 8.Axis Bank 9.Muthoot Finance 10.Collectius

Salary Package:

The participating companies offered annual salary packages ranging between ₹1.80 Lakhs and ₹2.80 Lakhs, based on the candidate's profile and role. Students shortlisted are eligible for salary packages starting from ₹1.8 LPA up to ₹3 LPA.

Outcome

The placement drive provided significant exposure to students and strengthened industry-academia relations. The high selection ratio from Andhra Mahila Sabha Arts and Science College reflects the quality of students and the effectiveness of pre-placement training conducted by the Placement Cell.

Acknowledgement

The Placement Cell extends sincere thanks to TNS India for their Collaboration and Support in organizing the drive. We also thank the management, faculty coordinators, student volunteers, and all participating companies for making this event successful.

Conclusion

The drive was highly successful in bridging the gap between students and recruiters. The Placement Cell will continue to organize such initiatives to enhance employability and career opportunities for students.

