

ELDP REPORT April 2025 to March 2026.

The Entrepreneur Leadership Development Programme (ELDP) empowers women entrepreneurs through a 12-week training initiative. Launched by Mr. D. Chakrapani, IAS, and sponsored by S2Tech, USA. 100+ students from Andhra Mahila Sabha Arts and Science College participated. Virtual sessions cover Business, Finance, Design Thinking, and more. Industry experts and mentors guide student teams. Students develop a pitch deck and showcase it at Pitch Fest. Sri Day Veerlapati, CEO of S2Tech, supports the initiative. S2Tech is a health-focused tech company enhancing health outcomes. The program aims to create innovators and entrepreneurs. ELDP is conducted with incubation centers at IITs and IIMs. This year under ELDP Programme 330 Students are undergoing the Course.

Total Number of students Registered = 330,

Total Number of Mentors = 34

S.No	Programme Name	Batch	No of Participants	No of Mentors
1	IIM Lucknow Cohort 5.0	Cohort 5.0	90	Convenor - P.Sarada & 9
2	IIM Lucknow 6.0	Lucknow 6.0	80	8
3	IIT Dhanbad 2.0	Dhanbad 2.0	80	8
4	IIT Patna 4.0	Patna 4.0	80	8

PROGRAM HIGHLIGHTS PROGRAM OUTCOME

- **Idea Sourcing** – Understanding the Origins of Innovative Ideas
- **Vision & Value Proposition** – Transforming Ideas into Impactful Solutions
- **TAM & Market Research Analysis** – Identifying and Analyzing Market Opportunities
- **Pricing & Packaging** – Crafting an Effective Business Model
- **Idea Validation** – Conducting Competitive Analysis
- **Go-To-Market (GTM) Strategy** – Developing Sales & Marketing Plans
- **Startup Development** – Strategies for Building and Growing Startups
- **Launching New Products/Services**–Methodologies for Market Introduction
- **Entrepreneurship Essentials** – Cultivating an Entrepreneurial Mindset
- **Success Tips** – Insights for Becoming a Successful Entrepreneur
- **Career Advancement** – Strategies for Applying to Internships and College Programs

