Report on Guest Lecture on Consumer Awareness Programme

Theme: “A Just Transition for a Sustainable Lifestyle”

A guest lecture on Consumer Awareness Programme was successfully conducted on 5th February 2026 at M.V. Hall, Andhra Mahila Sabha Arts and Science College for Women, in association with all the sister institutions of Andhra Mahila Sabha.

The programme was organized jointly by the Department of Economics and Department of Commerce in collaboration with the Bureau of Indian Standards (BIS), the National Standards Body of India, Hyderabad Branch. The guest lecture was delivered by Mr. AbhiSai Etta, Standard Promotion Officer, BIS, and Ms. Preethi, Coordinator, BIS.

The theme of the programme, “A Just Transition for a Sustainable Lifestyle,” highlighted the importance of informed consumer behavior in achieving sustainable development. The speakers elaborated on the role of BIS in ensuring quality, safety, and reliability of products through standardization and certification. Special emphasis was laid on ISI marks, Hallmarking, and consumer rights, enabling students to make responsible and ethical choices as consumers.

The session also focused on creating awareness about sustainable consumption practices, environmental responsibility, and the transition towards eco-friendly lifestyles without compromising social equity. Real-life examples and interactive discussions helped students understand how consumer awareness contributes to economic sustainability and social well-being.

Faculty members and students from all sister institutions actively participated in the programme, making the session highly engaging and informative. The lecture concluded with an interactive question-and-answer session, where students clarified their doubts regarding product standards, quality assurance, and consumer protection.

The programme was a great success and proved to be highly beneficial in enhancing students’ knowledge about consumer awareness and sustainable living practices

ANDHRA MAHILA SABHA ARTS & SCIENCE COLLEGE FOR WOMEN
THANK YOU
Andhra Mahila Sabha
GPS Map Camera
Hyderabad, Telangana, India
1-9-698/76, Anjaiah Nagar Rd, Vidya Nagar,
Adikmet, Hyderabad, Telangana 500044, India
Lat 17.406366° Long 78.515535°
Thursday, 05/02/2026 01:37 PM GMT +05:30
Google

ANDHRA MAHILA S
BS Care App
GPS Map Camera
Hyderabad, Telangana, India
2-2-4/1, Osmania University Road, Vijay Nagar,
Vijay Nagar, Osmania University, Amberpet,
Hyderabad, Telangana 500044, India
Lat 17.406367° Long 78.515614°
Thursday, 05/02/2026 01:20 PM GMT +05:30
Google

GPS Map Camera
Hyderabad, Telangana, India
2-2-4/1, Osmania University Road, Vijay Nagar, Vijay Nagar, Osmania University, Amberpet, Hyderabad, Telangana 500044, India
Lat 17.406342° Long 78.515563°
Thursday, 05/02/2026 12:07 PM GMT +05:30
Google