REPORT ON GUEST LECTURE –

DEPARTMENT OF MANAGEMENT

The Department of Management, Andhra Mahila Sabha Arts & Science College for Women (AMSASCW), organized a Guest Lecture on **19th February 2026** on the topic **"Sampling and Chi-Square Test"** for the benefit of undergraduate students.

The session was delivered by **Mrs. J. Annapurna**, Head of the Department of Commerce and Management at Dr. B.R. Ambedkar Degree College. She is well known for her academic expertise and extensive teaching experience in the field of Commerce and Research Methodology.

The programme commenced at 10:30 a.m. with a warm welcome extended to the guest speaker by the faculty and students of the Department of Management. The **Head Department V. Radhika** and BBA final year Student Shivani formally introduced the resource person and highlighted her academic achievements and contribution to higher education.

In her lecture, Mrs. J. Annapurna provided a comprehensive understanding of **Sampling** as an essential technique in research. She clearly explained the meaning, importance, and types of sampling methods, including probability and non-probability sampling. Through practical examples, she emphasized how appropriate sampling techniques ensure accuracy, reliability, and validity in research findings.

The second part of the session focused on the **Chi-Square Test**, a statistical tool widely used for testing hypotheses and analyzing categorical data. The speaker explained the concept, assumptions, formula, and procedure for conducting the Chi-Square Test. She demonstrated step-by-step calculations and interpretation of results, enabling students to understand its application in real research scenarios. The session also highlighted the significance of statistical tools in management decision-making and data analysis.

The lecture was highly interactive, with students actively participating and clarifying their doubts. The speaker encouraged students to develop analytical thinking and apply statistical techniques effectively in their academic projects and future research work.

The programme concluded with a vote of thanks delivered by a Student Hakruthi BBA 2 year, expressing sincere gratitude to Mrs. J. Annapurna for her insightful and informative session.

The Guest Lecture was highly beneficial and enriched the students' knowledge in research methodology and statistical analysis. The Department of Management expresses its appreciation to the resource person for her valuable contribution and looks forward to organizing more such academic programmes in the future.

GPS Map
Camera Lite
DDMS College Campus, Osmania University Rd, Osmania University, Amberpet, Hyderabad, Telangana 500007, India
Latitude
17.4069461°
Longitude
78.51629139°
Local 12:40:57 PM
GMT 07:10:57 AM
Altitude 511 meters
Thursday, 19.02.2026

A Key to teaching
Success lies to develop
a Strong and Stable
management Team

GPS Map
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2-2-4/1, Osmania University, Campus, Hyderabad, Telangana 500007, India
Latitude
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78.51620045°
Local 12:36:53 PM
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Altitude 511 meters
Thursday, 19.02.2026

GPS Map
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2-2-4/1, Osmania University, Campus, Hyderabad, Telangana 500007, India
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Thursday, 19.02.2026