

Programme Educational Objectives (PEOs) for B.Com (Computer Applications)

PEO 1 – Foundational Knowledge:

Graduates will acquire strong foundational knowledge in commerce, accounting, finance, economics, and business management to understand the core concepts and practices in the business world.

PEO 2 – Analytical and Critical Thinking:

Graduates will develop analytical, logical, and critical thinking skills to solve business problems, make informed decisions, and effectively use quantitative and qualitative techniques in real-world scenarios.

PEO 3 – Professional Competence:

Graduates will demonstrate professional competence in areas like accounting, taxation, auditing, and business operations, preparing them for careers in corporate, financial, and entrepreneurial sectors.

PEO 4 – Communication and Ethical Awareness:

Graduates will enhance their communication, interpersonal, and leadership skills and will uphold ethical standards, social responsibility, and sustainable practices in their professional endeavors.

PEO 5 – Lifelong Learning and Adaptability:

Graduates will engage in continuous learning, adapt to changing business environments, and pursue higher studies or professional certifications to remain competent in the evolving global business landscape.

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Program Objectives (PO's)

1. PEO 1 – Strong Foundation in Commerce:

To provide students with a broad understanding of accounting, economics, business law, taxation, and finance that forms the basis for professional and academic excellence in commerce.

2. PEO 2 – Analytical and Decision-Making Skills:

To develop analytical, critical thinking, and decision-making abilities for solving real-world business and financial problems.

3. PEO 3 – Professional and Entrepreneurial Development:

To prepare students for various careers in commerce, industry, banking, insurance, and entrepreneurship through practical knowledge and business skills.

4. PEO 4 – Ethical and Social Responsibility:

To nurture ethical values, integrity, and a sense of social responsibility among students in their professional and personal lives.

5. PEO 5 – Lifelong Learning and Career Advancement:

To encourage continuous learning, adaptability, and pursuit of higher education or professional courses such as CA, CMA, CS, or MBA for sustained career growth.

6. PEO 6 – Communication and Interpersonal Skills:

To enhance communication, leadership, and teamwork abilities necessary for success in a dynamic business environment.

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Programme Outcomes: (PO's)

1. PO 1 – Knowledge of Commerce and Management:

Demonstrate a sound understanding of concepts, principles, and practices in accounting, finance, taxation, economics, and business management.

2. PO 2 – Application of Business Skills:

Apply theoretical and practical knowledge to analyze business situations and make effective managerial and financial decisions.

3. PO 3 – Effective Communication:

Develop the ability to communicate effectively in business environments through verbal, written, and digital means.

4. PO 4 – Critical Thinking and Problem Solving:

Analyze, interpret, and solve real-life business problems using logical reasoning and analytical skills.

5. PO 5 – Ethical and Social Awareness:

Exhibit ethical behavior, integrity, and social responsibility while dealing with business and professional issues.

6. PO 6 – Use of Modern Tools and Technology:

Utilize information and communication technology (ICT) tools and software for business operations, data analysis, and decision-making.

7. PO 7 – Entrepreneurship and Innovation:

Demonstrate entrepreneurial abilities by identifying business opportunities, preparing business plans, and applying innovative ideas.

8. PO 8 – Leadership and Teamwork:

Work effectively as a member or leader in teams, demonstrating interpersonal skills and leadership qualities in achieving organizational goals.

9. PO 9 – Global and Environmental Awareness:

Understand the impact of global business trends and environmental issues on commerce and contribute to sustainable development.

M. Nagayashini
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10. PO 10 – Lifelong Learning:

Engage in continuous learning to enhance professional competence and adapt to changing business and economic environments.

Program Specific Outcome: (PSO's)

1. PSO 1 – Accounting and Financial Proficiency:

Demonstrate a clear understanding of accounting principles, financial statements, and auditing procedures to manage and analyse the financial performance of business organizations.

2. PSO 2 – Business and Economic Understanding:

Apply knowledge of business, economics, and management concepts to understand market behaviour, business policies, and economic environments.

3. PSO 3 – Taxation and Legal Framework:

Acquire practical knowledge of direct and indirect taxation laws, business regulations, and legal frameworks applicable to commerce and industry.

4. PSO 4 – Technological and Analytical Skills:

Use modern tools such as spreadsheets, accounting software, and data analysis techniques for effective business decision-making.

5. PSO 5 – Entrepreneurial and Employment Readiness:

Develop entrepreneurial skills, innovative thinking, and employability traits for careers in commerce, banking, insurance, or for starting their own ventures.

6. PSO 6 – Ethical, Social, and Environmental Responsibility:

Demonstrate commitment to ethics, corporate governance, and sustainable business practices while contributing

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