

Programme Educational Objectives (PEOs) for B.Com (Computer Applications)

PEO 1 – Foundational Knowledge:

Graduates will acquire strong foundational knowledge in commerce, accounting, finance, economics, and business management to understand the core concepts and practices in the business world.

PEO 2 – Analytical and Critical Thinking:

Graduates will develop analytical, logical, and critical thinking skills to solve business problems, make informed decisions, and effectively use quantitative and qualitative techniques in real-world scenarios.

PEO 3 – Professional Competence:

Graduates will demonstrate professional competence in areas like accounting, taxation, auditing, and business operations, preparing them for careers in corporate, financial, and entrepreneurial sectors.

PEO 4 – Communication and Ethical Awareness:

Graduates will enhance their communication, interpersonal, and leadership skills and will uphold ethical standards, social responsibility, and sustainable practices in their professional endeavors.

PEO 5 – Lifelong Learning and Adaptability:

Graduates will engage in continuous learning, adapt to changing business environments, and pursue higher studies or professional certifications to remain competent in the evolving global business landscape.

M. Viswaiah Vasawani

P. Gayathri

Shajahan Ahmed

K. Parvathy

J. Apur

Sureth

RM

Faith

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Program Objectives (PO's)

1. PEO 1 – Strong Foundation in Commerce:

To provide students with a broad understanding of accounting, economics, business law, taxation, and finance that forms the basis for professional and academic excellence in commerce.

2. PEO 2 – Analytical and Decision-Making Skills:

To develop analytical, critical thinking, and decision-making abilities for solving real-world business and financial problems.

3. PEO 3 – Professional and Entrepreneurial Development:

To prepare students for various careers in commerce, industry, banking, insurance, and entrepreneurship through practical knowledge and business skills.

4. PEO 4 – Ethical and Social Responsibility:

To nurture ethical values, integrity, and a sense of social responsibility among students in their professional and personal lives.

5. PEO 5 – Lifelong Learning and Career Advancement:

To encourage continuous learning, adaptability, and pursuit of higher education or professional courses such as CA, CMA, CS, or MBA for sustained career growth.

6. PEO 6 – Communication and Interpersonal Skills:

To enhance communication, leadership, and teamwork abilities necessary for success in a dynamic business environment.

M. Rajayogaraswari
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K. Parvitha
J. Apurva
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Programme Outcomes: (PO's)

1. PO 1 – Knowledge of Commerce and Management:

Demonstrate a sound understanding of concepts, principles, and practices in accounting, finance, taxation, economics, and business management.

2. PO 2 – Application of Business Skills:

Apply theoretical and practical knowledge to analyze business situations and make effective managerial and financial decisions.

3. PO 3 – Effective Communication:

Develop the ability to communicate effectively in business environments through verbal, written, and digital means.

4. PO 4 – Critical Thinking and Problem Solving:

Analyze, interpret, and solve real-life business problems using logical reasoning and analytical skills.

5. PO 5 – Ethical and Social Awareness:

Exhibit ethical behavior, integrity, and social responsibility while dealing with business and professional issues.

6. PO 6 – Use of Modern Tools and Technology:

Utilize information and communication technology (ICT) tools and software for business operations, data analysis, and decision-making.

7. PO 7 – Entrepreneurship and Innovation:

Demonstrate entrepreneurial abilities by identifying business opportunities, preparing business plans, and applying innovative ideas.

8. PO 8 – Leadership and Teamwork:

Work effectively as a member or leader in teams, demonstrating interpersonal skills and leadership qualities in achieving organizational goals.

9. PO 9 – Global and Environmental Awareness:

Understand the impact of global business trends and environmental issues on commerce and contribute to sustainable development.

M. Anandh Varaswini

P. Gayatri

Shyama Devi

K. Parvathy Sai

J. Anur

S. Par

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10. PO 10 – Lifelong Learning:

Engage in continuous learning to enhance professional competence and adapt to changing business and economic environments.

Program Specific Outcome: (PSO's)

1. PSO 1 – Accounting and Financial Proficiency:

Demonstrate a clear understanding of accounting principles, financial statements, and auditing procedures to manage and analyse the financial performance of business organizations.

2. PSO 2 – Business and Economic Understanding:

Apply knowledge of business, economics, and management concepts to understand market behaviour, business policies, and economic environments.

3. PSO 3 – Taxation and Legal Framework:

Acquire practical knowledge of direct and indirect taxation laws, business regulations, and legal frameworks applicable to commerce and industry.

4. PSO 4 – Technological and Analytical Skills:

Use modern tools such as spreadsheets, accounting software, and data analysis techniques for effective business decision-making.

5. PSO 5 – Entrepreneurial and Employment Readiness:

Develop entrepreneurial skills, innovative thinking, and employability traits for careers in commerce, banking, insurance, or for starting their own ventures.

6. PSO 6 – Ethical, Social, and Environmental Responsibility:

Demonstrate commitment to ethics, corporate governance, and sustainable business practices while contributing

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