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Report on Awareness Programme on MOOCs and Certificate Programs

Organized by: Placement Cell

Date: July 24, 2025

Time: 11:00 AM

Venue: M.V. Hall, Andhra Mahila Sabha Arts & Science College for Women

To keep pace with the rapidly evolving educational landscape and the growing significance of online learning, the **Placement Cell** of **Andhra Mahila Sabha Arts and Science College for Women** organized an **Awareness Programme on Massive Open Online Courses (MOOCs) and Certificate Programs** on **July 24, 2025, at 11:00 AM** in the college's **M.V. Hall**. The welcome speech was given by Mrs P. Sandhya rani.

The primary objective of the event was to inform, educate, and empower students with knowledge about the various online learning platforms available today, and how these platforms can be instrumental in enhancing their skills, boosting their employability, and enabling lifelong learning.

Guest Speaker and Session Highlights

The session was graced by **Dr. K. Ramesh**, a distinguished academician, digital education expert, and passionate advocate for modern learning methods. With his extensive experience and in-depth understanding of the educational ecosystem, Dr. Ramesh delivered a **comprehensive and enlightening lecture** on the impact and importance of MOOCs in today's education and employment sectors.

During his address, Dr. Ramesh touched upon various key aspects such as:

- The **origin and evolution** of MOOCs and how they are transforming traditional education models.

- The **advantages of online courses**, including flexibility, accessibility, affordability, and the ability to learn at one's own pace.
- The **relevance of MOOCs in career advancement**, particularly in equipping students with industry-relevant skills and certifications that are recognized by employers globally.
- How to **identify and select courses** that align with individual career aspirations, academic interests, and professional goals.
- Step-by-step guidance on **registering for MOOCs**, tracking progress, completing coursework, and obtaining certifications from platforms like **SWAYAM, NPTEL, Coursera, edX, Udemy, and FutureLearn**.

Interactive Session and Student Engagement

The session saw **active participation** from a large number of **undergraduate and postgraduate students** across various departments. Students engaged enthusiastically during the Q&A segment, raising pertinent questions related to:

- Choosing the right platforms and specializations
- Managing time effectively while pursuing online courses alongside regular academics
- Utilizing MOOCs for competitive exams and higher education preparation
- Exploring internship and job opportunities linked to certified online courses

Dr. Ramesh responded to queries with practical insights and encouraged students to embrace **self-directed learning** as a way to stay relevant in a competitive job market.

Key Takeaways from the Programme

- Clear understanding of what MOOCs are and their benefits
- Awareness of credible platforms offering certified online courses
- Knowledge of how to strategically use MOOCs to **build skills, gain certifications, and increase employability**
- Motivation to explore **lifelong learning opportunities** beyond the traditional classroom setup

Conclusion and Acknowledgements

The programme concluded with a heartfelt **vote of thanks** delivered by Sai varsha Student of Andhra Mahila Sabha Arts & Science College for Women of BtZC second year, who appreciated Dr. Ramesh for his valuable insights and engaging session. The team also extended their gratitude to the college management and student volunteers for their support in organizing the event successfully.

In her closing remarks, **Prof. K. Karuna Devi, Principal In-Charge**, lauded the efforts of the Placement Cell in conducting such a timely and informative programme. She emphasized the need for students to adopt new learning methodologies, stay updated with emerging trends, and cultivate a mindset of continuous learning in the digital age.

This awareness programme marked a significant step toward equipping students with the knowledge and tools necessary to thrive in a technology-driven educational environment. The event was not only educational but also empowering, motivating students to explore and take charge of their own learning journeys.



