

# ELDP

## A Report on Entrepreneurship and leadership Development Programme (ELDP)

In a significant initiative to promote women entrepreneurs, our Chairman, **D. Chakrapani, IAS (Retd.)**, launched a specialized training program. This effort was strongly supported by **Sri Day Veerlapati, CEO of S2 Tech, USA**, who generously sponsored the **Entrepreneur Leadership Development Program (ELDP)**. The program attracted enthusiastic participation from sister institutions under **Andhra Mahila Sabha**, including:

- **Arts & Science College for Women**
- **College of Teacher Education**
- **Law College for Women**
- **College of Physiotherapy**
- **School of Informatics**

The first batch of ELDP commenced on **July 6, 2023**, at **IIM Lucknow**. Out of numerous applicants, **100 students** were selected and successfully completed the course, gaining invaluable insights into entrepreneurship. These **100 students were divided into 20 teams**, each consisting of **5 members from diverse academic backgrounds**. Over the course of the program, **19 intensive sessions** were conducted.

### Selection Process

- **First Round:** Based on pitch deck submissions, **10 groups** were shortlisted.
- **Second Round:** From these, **6 teams** advanced based on their **PowerPoint pitch presentations**.

Among the final **6 selected teams**, two teams—**Group 13 and Group 11**—represented **Andhra Mahila Sabha Arts & Science College for Women**, showcasing outstanding entrepreneurial potential. This initiative marks a significant step toward empowering women through **entrepreneurship and leadership development**.

The **second batch** of the **Entrepreneur Leadership Development Program (ELDP)** at **IC IIT Patna** commenced on **August 8, 2023**, and successfully concluded on **November 28, 2023**. The program engaged **65 participants**, including **50 students from Andhra Mahila Sabha Arts & Science College for Women (AMS)** and **10 students from Nirva**. A total of **10 groups** were formed, each comprising **5 students**, with dedicated mentors assigned to guide them throughout the program. Over the course of the program, **21 intensive sessions** were conducted, covering key entrepreneurial concepts. At the end of the session, **Group 17 (Nutri Wheels)** and **Group 18 (Happy Travels)** were selected as **semi-finalists**, demonstrating exceptional innovation and business acumen.

The **third batch** of the **Entrepreneur Leadership Development Program (ELDP)** at **IIM Udaipur** commenced on **July 21, 2023**, and spanned **13 weeks**, concluded on **October 25, 2023**. The program engaged **80 participants**, including **50 students from Andhra Mahila Sabha Arts & Science College for Women (AMS)** and **10 students from Nirva**. Designed to provide **comprehensive guidance on startup development and management**, the program featured **21 expert-led sessions** covering key aspects of entrepreneurship. The participants were divided into **16 groups**, each comprising **5 students from diverse academic backgrounds**, fostering interdisciplinary collaboration and innovation.

The **fourth batch** of the **Entrepreneur Leadership Development Program (ELDP)** at **IIM Lucknow** commenced on **February 29, 2024**, with **80 students** from **Andhra Mahila Sabha Arts & Science College for Women, College of Teacher Education, and Andhra School of Informatics**. The program is concluded on **June 13, 2024**. Participants were divided into **16 groups**, each consisting of **5 students from diverse academic backgrounds**, fostering interdisciplinary collaboration.

The **fifth batch, Patna 2.0**, began on **May 21, 2024**, and successfully concluded on **October 15, 2024**, engaging **80 participants**. Similar to previous batches, students were divided into **16 groups of 5**, ensuring a dynamic learning environment that encourages innovation and entrepreneurial thinking.

The **sixth batch** of the **Entrepreneur Leadership Development Program (ELDP)** at **IIT Roorkee** commenced on **September 18, 2024**, and is scheduled to conclude on **April 19, 2025**. The program engages **80 participants**, who have been divided into **16 groups**, each comprising **5 students from diverse academic backgrounds**, fostering collaboration and interdisciplinary learning.

The **seventh batch** at **IIT Dhanbad** began on **November 21, 2024**, and will conclude on **May 1, 2025**. Like previous batches, **80 students** have been grouped into **16 teams of 5**, ensuring a rich exchange of ideas and perspectives.

The **eighth batch** at **IIM Lucknow** also commenced on **November 21, 2024**, and will run parallel to the Dhanbad batch, concluding on **May 1, 2025**. With **80 participants**, divided into **16 teams of 5**, the program continues to provide a structured platform for entrepreneurial growth and innovation.

The **ninth batch** of the **Entrepreneur Leadership Development Program (ELDP)** at **IC IIT Patna** commenced on **March 18, 2025**, and is set to conclude on **June 1, 2025**. With **80 participants**, organized into **16 teams of 5**, the program continues to offer a structured and dynamic platform for fostering entrepreneurial growth and innovation.

#### **Session Details:**

The program starts with orientation by Team & Moonpreneur. The following topics were covered in all sessions.

- “Entrepreneurship & Entrepreneurial Mindset + Where do ideas come from” by Alok Jain.
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- “Design Thinking” by Sailesh.
- “Presentation & Communication (MVP)” by Pooja Pandey.
- “Vision & Value Prop – Building the Idea” by Amrinder.
- “Total Addressable Market (TAM) – Market Research (MR) & Market Analysis” by Mr.Gurav Rajanish.
- “Ideation” by Dr. Amrinder.
- “Go To Market – S&M Strategy + SM & DM” by Bhavya/Deepanshu Gahalaut
- “Revenue Model & Financial Accounting” by Ken / Aditya Nataraja
- “Pricing & Packaging – Business Model” by Dr. Udit/ Mr. Alok Kumar
- “Product Roadmap” by Dr. Amrinder / Mr. Pushkar Bhagwat
- “Competition Analysis” by Bhavya.

Students from B.A, B.Sc, B.Com, M.Com, and M.A (Economics) actively participated in this program, successfully completed it, and received their certificates. The program fostered

innovative thinking and encouraged the development of entrepreneurial ideas among the students.

Dr. Y. Vasundhara

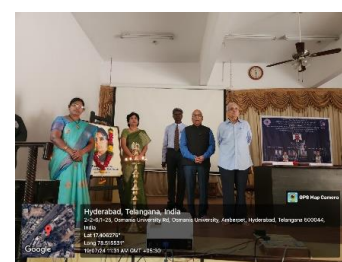
ELDP- Convener

Gallery :

## A Visit to Technological Hub



## Interactive Session on Entrepreneurship- impact of Technology




# నమస్తే తెలంగాణ

## 'విద్యార్థులు సాంకేతికత ప్రాముఖ్యం తెలుసుకోవాలి'

ఉస్మానియా యూనివర్సిటీ, జూలై 20. ప్రస్తుత యుగంలో విద్యార్థులు సాంకేతికత ప్రాముఖ్యతను తెలుసుకుని, దానిని సేవ్ చేసుకోవాలని లాంటి ఎలక్ట్రానిక్స్ లిమిటెడ్ (ఈఎలీ) మాజీ సీనియర్ సేవ్స్ మేనేజర్లు అయిన ఆర్.ఎస్.ఎస్. ప్రకాష్ అండ్ కో ప్రాధాన్యతను వేరు వేరు చేసి వివరించారు. ఆర్.ఎస్.ఎస్. ప్రకాష్ అండ్ కో ప్రాధాన్యతను వేరు వేరు చేసి వివరించారు. ఆర్.ఎస్.ఎస్. ప్రకాష్ అండ్ కో ప్రాధాన్యతను వేరు వేరు చేసి వివరించారు.

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## రానున్న కాలంలో ప్రజల రంగం సాంకేతికతతో మాత్రమే సమస్యం

**విద్యార్థులు సాంకేతికత అలోచనలు చేసుకోవాలి**

**ప్రాధాన్యత వేరు చేసి వివరించారు**



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## Interactive Session with Staff & Students

Ministry of Micro small and Medium Enterprise awareness Programme