

# **Report on the Orientation Program by Placement Cell in Collaboration with TNS India Foundation**

**Date:** Monday,3-03-2025

**Time:** 2:00PM to 3:00 PM

**Venue:** M.V Hall

The Placement Cell of Andhra Mahila Sabha Arts & Science College for Women in collaboration with TNS India Foundation, successfully conducted an **Orientation Program** under the **CAMPUS TO FINTECH CAREERS (C2FC)** initiative for all final-year Undergraduate (UG) and Postgraduate (PG) students. The session, attended by 128 students, aimed to enhance career preparedness and provide essential professional and technical skills for navigating the job market effectively.

## **Key Topics Covered**

### **1. Personal and Professional Effectiveness**

- Choosing the right career path
- Enhancing communication and professional skills
- Crafting effective resumes and cover letters
- Utilizing job-seeking tools efficiently

### **2. Career Readiness**

- Identifying job opportunities based on skill sets
- Gaining exposure to diverse career pathways

### **3. Interview and Workplace Readiness**

- Grooming and professional etiquette
- Conducting mock interview sessions for hands-on experience
- Preparing through Versant and aptitude practice tests
- Understanding workplace ethics, professionalism, and email etiquette
- Adapting to corporate work culture and dynamics

### **4. Digital Literacy**

- Mastering Microsoft Office applications
- Implementing best practices for internet usage and cybersecurity
- Gaining an overview of financial and capital markets

### **5. Technical Skills: Spreadsheets and SQL**

- Applying spreadsheets for financial and data analysis

- Learning SQL fundamentals for database management
- Understanding insurance, risk management, and portfolio management

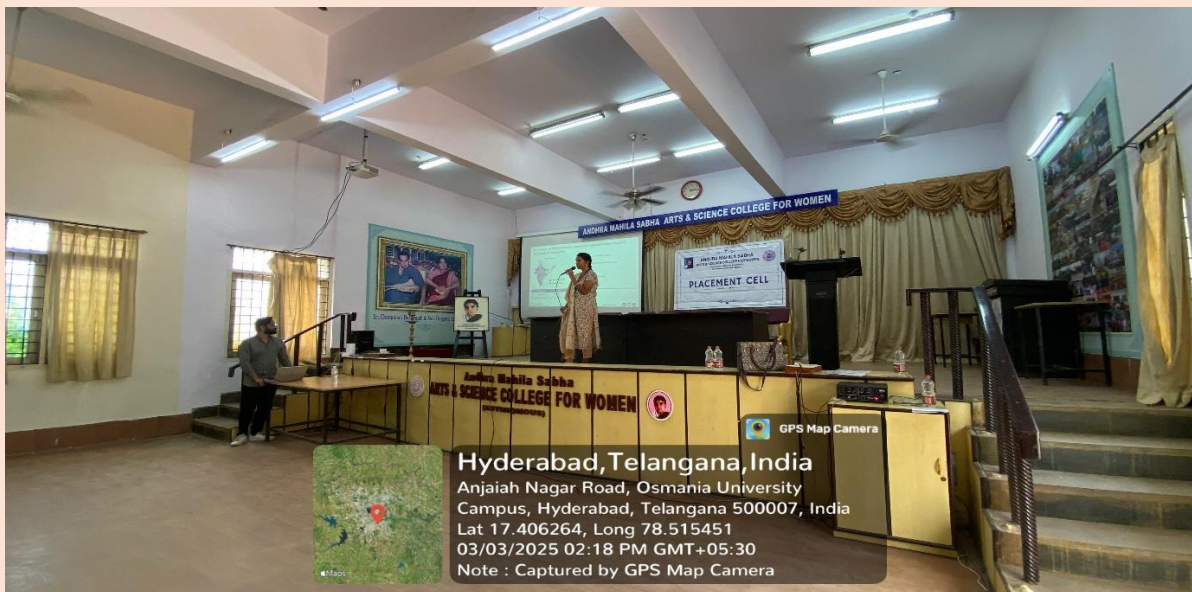
## 6. Business Analytics and Data Visualization

- Exploring Power BI for data-driven decision-making
- Using analytics to derive business insights and strategies

## Conclusion

The Orientation Program was an insightful and engaging session that equipped students with crucial knowledge in career planning, professional development, interview techniques, workplace preparedness, and technical skills. Through interactive discussions and practical exercises, participants gained valuable expertise to bridge the gap between academic learning and industry expectations.

The Placement Cell expresses its sincere gratitude to TNS India Foundation and all attendees for their enthusiastic participation. Students are encouraged to apply the knowledge gained and actively prepare for their professional careers.







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03/03/2025 02:21 PM GMT+05:30

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