

PERSPECTIVE PLAN

**Andhra Mahila Sabha Arts and Science College for
Women
(Autonomous)
O.U Campus Road, Hyderabad 500007**

NIRF Participation - 2022-23

**Green Ranking - Gold Band 2023
ISO - Certification**

(Affiliated to Osmania University)



Contents

- **Current Status of the College**
- **Vision, Mission, and Objectives of the College**
- **Quality Policy of the College**
- **SWOC Analysis**
- **Recommendations from Last NAAC Peer Team (2018)**
- **An Introduction to the Perspective Plan**
- **Guiding Principles of the Perspective Plan**

For more information, visit our website at AMSASCW or contact us at info@amsascw.org.in.

Current Status of the College: (Autonomous) Aided and Self Finance

General Profile

1. **Name and Address:** Andhra Mahila Sabha Arts & Science College for Women, O.U. Road, Osmania University.
2. **Year of Establishment:** 1968
3. **College Website:** <https://amsascw.org.in>
4. **Institutional Status:** Aided and self-financed, affiliated with Osmania University.
5. **Awards and Recognitions**

Accreditation: Accredited with a 'B' grade by the National Assessment and Accreditation Council (NAAC) with a CGPA of 2.21 in November 2018.

Teaching Awards:

- Four State Best Teacher Awards in 2018, 2019, 2020 and 2023.
- Dr. Sarvepalli Radhakrishnan National Best Teacher Award by All the Best Academy in 2023.
- Sir C.V. Raman Memorial Award 2022 by Telangana Citizen Council.
- National Integration Award by Subedar Amir Khan Global Peace Foundation and Trust in 2018.
- Excellence Award by Global Teaching Excellence in 2021.

Sports Achievements:

The College encourages active participation of students in a wide range of extracurricular activities, including sports, arts, music, drama, and debate. We take pride in the achievements of our students in various extracurricular pursuits. Our students have participated in Games both at the national and international levels, representing the college with distinction. Noteworthy achievements are

- ★ E. Sruthi secured Four Gold Medals in Powerlifting Championship in Commonwealth Games held at New Zealand and 75 students participated in various games at National Level.
- ★ Students enthusiastically enrolled in the Yoga and Taekwondo three Months Certificate course, 12 students earned Bronze Medals, 3 secured Silver Medals, and 2 clinched Gold Medals in Taekwondo competitions.
- ★ AMSASCW is the First college to introduce Scouts and Guides in the state of Telangana

***Initiatives During and After COVID-19**

Digital Training for Teachers: The college implemented digital training for teachers to ensure seamless teaching and learning during the pandemic.

International Webinars and Workshops:

Hosted a four-day International e-Webinar "Sameekaran" in 2019-20.

Organized a four-day International e-Workshop on Vedic Mathematics in 2020-21.

Conducted a Faculty Development Program (FDP) by the Department of Commerce in 2022.

These recognitions and initiatives highlight AMSASCW's commitment to academic excellence, innovative teaching, and holistic development for students, emphasizing both academic and extracurricular achievements. The institution has shown resilience and adaptability in the face of challenges, continuing to foster a thriving environment for students and educators alike.

Special Features of Andhra Mahila Sabha Arts & Science College for Women (AMSASCW)(A)

1. Historic Legacy and Vision

Established by Padma Vibhushan Dr. (Smt.) Durgabai Deshmukh, a renowned social worker, AMSASCW embodies the mission of "Building better lives for women." The college has a rich tradition of promoting women's education and empowerment.

2. Affiliation and Recognition

AMSASCW is located in Hyderabad, Telangana, and is affiliated with Osmania University. It holds recognition under 2(f) and 12(B) from the University Grants Commission (UGC), allowing it to receive grants and funding.

3. Expansive Campus

The college is situated on a sprawling 4.16-acre campus within the Osmania University grounds, providing a serene environment conducive to learning and development.

4. Inclusive and Flexible Curriculum

- AMSASCW offers an inclusive curriculum with a low fee structure, ensuring affordability. The college promotes social justice by providing opportunities to socially and economically disadvantaged groups. The curriculum is flexible, accommodating various learning paths and academic interests.
- The college offers coaching for competitive exams, encouraging students to pursue civil services and other prestigious careers. Additionally, there is support for startup culture, fostering entrepreneurship among students.
- Spacious lecture halls, well-equipped labs, and smart classrooms facilitate modern and effective learning experiences.

5. Advanced Library and Learning Resources

The college has a well-equipped library with New GEN LIB software installed since 2011 and access to more than 100,000 e-books and over 6,000 e-journals through INFLIBNET.

6. Progressive Academic Practices

- AMSASCW was among the first colleges in Hyderabad to introduce the Choice Based Credit System (CBCS) in 2011-12.
- In 2021, the college introduced a B.Com course in Business Analytics and added a new section to the B.Com Computer Applications program, reflecting its commitment to evolving academic trends.

7. Collaborations and Partnerships

The college has partnerships with several prestigious institutions, including IIT Hyderabad, S2 Tech Foundation (USA), and NASSCOM. Through collaboration with Moonpreneur, over 200 students participated in the Entrepreneur Development Program.

AMSASCW has also established MOUs with 1 international and 31 national institutions, enhancing academic and research opportunities.

8. Sports Achievements and Cultural Activities

The college actively promotes sports, with students representing AMSASCW at international, national, state, and university levels.

Beyond academics, AMSASCW encourages students to participate in cultural and extracurricular activities through the support of Student Union Advisors, fostering a vibrant campus life.

9. Research and Outreach

- The college has published 104 research papers in peer-reviewed journals and has undertaken six research projects funded by various agencies, including universities and industries.

- Extension and outreach activities are maximized through NSS, NCC, and Certified Voluntary Work (CVW), along with Scouts & Guides. The college emphasises value education through events like Gandhi Bhavan meetings and celebrations of Gandhi Jayanthi, Durgabai Jayanthi, and Vivekananda Jayanthi.

10. Staff Welfare and Environmental Sustainability provides PF, ESI, and gratuity to staff members, ensuring employee welfare.

The college is committed to environmental sustainability with initiatives like the installation of a biogas plant and solar heaters. Eco-friendly activities, such as the preparation and sale of clay Ganesha idols during Ganesh Navarathri, promote community involvement and awareness.

11. Strong Administrative and Audit Practices

- AMSASCW ensures regular internal, financial, and academic audits to maintain high administrative standards.
- The college is fully automated, leveraging technology for efficient management and academic operations.
- These special features highlight AMSASCW's comprehensive approach to education, focusing on inclusivity, academic excellence, environmental sustainability, and student development through a wide range of activities and initiatives.

VISION

- ★ Deliver high-quality undergraduate and postgraduate programs with a focus on values and the holistic development of women.
- ★ Create an educational environment that nurtures inherent learning skills and encourages curiosity, creativity, and critical thinking.
- ★ Stay responsive to the evolving needs of the community, ensuring that the curriculum is relevant and impactful.
- ★ Promote a culture of committed leadership and ongoing professional development among staff, fostering a collaborative and participatory approach to management.
- ★ Develop well-rounded individuals who can think critically, engage in problem-solving, and contribute meaningfully to society.

MISSION

The mission of the institution is to empower women through education, emphasizing enrichment, challenge, and personal growth. AMSASCW is dedicated to providing an educational experience that encourages adolescent girls to step confidently into the mainstream—not just as passive beneficiaries but as active participants in societal growth. By fostering a sense of responsibility, independence, and community engagement, the college aims to shape women who are equipped to lead, innovate, and make a positive difference in their communities and beyond.

GOALS AND OBJECTIVES

1. Deliver a Diverse Educational Experience

Offer a broad range of educational opportunities across various disciplines, including arts, commerce, science, and management, to cater to diverse interests and career aspirations.

2. Foster Employability and Career Readiness

- Create an innovative learning environment that emphasizes practical skills, critical thinking, and hands-on experience to enhance students' employability.
- Establish partnerships with industry and offer internships and job placement assistance to support career development.

3. Promote Cultural Awareness and Ethical Values

- Instil a deep sense of culture and morality among students, promoting respect, empathy, and understanding of diverse backgrounds.
- Encourage participation in cultural activities, fostering a sense of community and inclusivity.

4. Cultivate a Sense of Social Responsibility

- Inspire students to actively engage in social causes and community service, nurturing a spirit of social commitment.
- Integrate social responsibility into the curriculum, emphasizing the importance of contributing to the greater good.

5. Equip Students for Global Competence

- Provide state-of-the-art infrastructure and technology-based education to prepare students for global challenges.
- Encourage students to pursue international opportunities and collaborations to broaden their horizons.

6. Encourage Artistic Expression and Extracurricular Engagement

- Support students in exploring and showcasing their artistic talents through a variety of extracurricular activities, such as music, dance, theatre, and visual arts.
- Organize events and competitions that allow students to develop their creativity and teamwork skills.

By focusing on these goals and objectives, AMSASCW aims to create a well-rounded educational experience that not only equips students with academic knowledge but also prepares them for the diverse challenges of the modern world, instilling values and a commitment to societal progress.

Quality Policy

At Andhra Mahila Sabha Arts & Science College for Women (AMSASCW), our quality policy is rooted in a commitment to delivering superior education that equips a diverse group of learners with the competencies they need to become valuable contributors to society. Our goal is to cultivate a strong human capital base for the country while maintaining global standards.

We prioritize innovative teaching and learning processes, fostering a culture of research, and continually upgrading our knowledge infrastructure to ensure a robust academic environment.

Our approach to education emphasizes relevance and adaptability to meet local, national, and global developmental needs.

Number of Academic Program offered by the college in the year 2022-23

S.No.	Program Code	Program Name
Undergraduate		
1	(111) BA EPP (Aided)	Bachelor of Arts(Economics Political Science and Public Administration)
2	(111) BA EPP (Self Finance)	Bachelor of Arts(Economics Political Science and Public Administration)
3	(068)BA (EPMCJ)	Bachelor of Arts(Economics Political science Mass Communication and Journalism)
4	(347)BA (PPSyMCJ)	Bachelor of Arts(Public Administration Psychology Computer applications)
5	(346)BA (MCJ E CA))	Bachelor of Arts(Mass Communication and Journalism Economics and Computer Applications)
6	(351)BA (EPPsy)	Bachelor of Arts(Economics Public Administration & Psychology)
7	(115) BA (EPsyMCJ)	Bachelor of Arts(Economics Psychology Mass communication and Journalism)
8	(370)BA (MM EPSy)	Bachelor of Arts(Economics PsychologyMarketing Management)
9	(141)BA (MM EMCJ)	Bachelor of Arts(Marketing Management Economics Mass communication and Journalism)
10	(132)BA (MM PMCJ)	Bachelor of Arts(Marketing Management Political Science Mass communication and Journalism)
11	(113)BA (MM P P)	Bachelor of Arts(Marketing Management Psychology Mass communication and Journalism)
12	(084)BA (MM P P)	Bachelor of Arts(Marketing Management Political Science Public Administration)
13	(401) BCom General	Bachelor of Commerce(General)

14	(405) BCom(CA)	Bachelor of Commerce (Computer Applications)
15	(538) BCom(BA)	Bachelor of Commerce (Business Analytics)
16	(684) BBA	Bachelor of Management
17	(467)BSc(MSCs)	Bachelor of Science(Mathematics Statistics and Computer Science)
18	(467)BSc(MSCs)	Bachelor of Science(Mathematics Statistics and Computer Science)
19	(445) BSc(BZC)	Bachelor of Science (Botany, Zoology and Chemistry)
20	(489) BSc(BtZC)	Bachelor of Science(Biotechnology, Zoology and Chemistry)
Post Graduation		
1	(403) MCom	Master of Commerce
2	(503) MSc(Chemistry)	Master of Science(Organic Chemistry)
3	(586) MSc(MCS)	Master of Science(Maths with Computers)
4	(313) MA(Economics)	Master of Arts (Economics)

Ability Enhancement Compulsory Course (AECC) 2018-20

1. Environmental Studies
2. Gender Sensitization
3. Translation from Hindi to English and Telugu or Telugu to Hindi and English
4. Professional Communicative English
5. Indian Heritage and Culture

Skill Enhancement Course (SEC) 2018-20 offered in Semesters I and II

1. Introduction to Computers
2. Clinical Science
3. Law and Justice for Women
4. Law and Ethics in Governance
5. Civil Services in India
6. Open Office-I
7. Open Office-II
8. Aquaculture-I
9. Aquaculture-II
10. Report Writing
11. Clinical Science
12. Performing Arts(Light Music)
13. Performing Arts(Folk Dance)

14. EDP-I
15. EDP-II
16. Vedic Mathematics
17. Theory of Equations
18. Number Theory
19. Boolean Algebra
20. Digital logic
21. Big Data Analysis
22. Concept of sequence Random Variables
23. Statistics for Psychology Education
24. Statistical Techniques in Data Mining
25. Scilab-1
26. Scilab-2
27. Durgabai Studies
28. Gandhian Studies
29. Ambedkar Studies
30. A foundation Course in Human Values and Professional Ethics(Mandatory for all in SEM-IV)
31. Corporate Recruitment Training (Mandatory for all Final year students in SEM-VI)

Generic Elective (GE)2018-2020

1. Arithmetic and Mental Ability
2. Principles of Economics
3. Economic Issues of Telangana and India
4. Indian Constitution - I
5. Indian Constitution-II
6. Grass Root Democracy
7. Disaster management
8. Good Governance
9. Public Office Management
10. Financial Accounting-I
11. Financial Accounting-II
12. Business Organization and Management(BOM)
13. Tax Planning
14. Banking Services
15. Research Methodology
16. General Studies
17. Bonsai
18. Horticulture
19. Nature Cure Hygiene and Hospital Management
20. Soaps and Detergents
21. Drugs and its Therapeutic activity
22. Java programming
23. Python-1
24. Python-2
25. Image Editing Software
26. Basic Statistics-I
27. Basic Statistics-II

ADD on Courses - PG

1. Communicative English and Soft Skills
2. Personality Development and Wellness
3. Community Work

Interdisciplinary Electives(IDE)(PG)

1. Arithmetic and Aptitude
2. Research Methodology
3. Environmental Issues and Management
4. Human Resource Management

Value Added and MultiDisciplinary Courses Courses offered from 2022-2023

1. Environmental Studies (Compulsory SEC offered in Semester-I)-
2. Basic Computer Skills (Compulsory SEC offered in Semester-II)
3. Professional Skills(Compulsory SEC offered in Semester- III)-
4. Human Values and professional Ethics(Compulsory SEC offered in Semester-IV)
5. Applications of Psychology in Professional Settings
6. Entrepreneurship and development
7. Leadership and Management skills
8. Rural Development
9. Basic Quality management
10. Forms of journalistic writing
11. Principles of Insurance
12. Rules in Chemistry laboratory-
13. Apiculture
14. Data Collection
15. Legislative Practices and Procedures
16. Public relation and event management
17. Stress Management and well Being
18. Python
19. Startup Management
20. Practice of insurance
21. Sericulture
22. Mushroom culture and technology
23. Public Health and hygiene-
24. Data Scaling Techniques-Basic Mathematics
25. Vedic Mathematics
26. Mathematics in Economics and Finance
27. Number Theory
28. Vector Calculus
29. Complex Analysis
30. Mobile Commerce

31. Chemistry of Cosmetics and food preparation-
32. Data Collection presentation and interpretation
33. Statistics in Psychology
34. Basics in Statistics
35. Data Analysis Using Python-I
36. Data Analysis using Python-II
37. Basic Statistics
38. Logic and sets
39. Information Technology
40. Technology and office administration
41. Public office administration
42. Office processes
43. Techniques and office administration
44. Good Governance
45. Telangana Economy
46. Indian Constitution and Administration
47. Business Economics
48. Aspects of Income Tax

Certificate Courses offered in association with Sister Institutions

AMS Literacy House

1. MS office
2. Tally
3. Advanced Excel
4. Graphic designing
5. Retail Management
6. C language
7. Python
8. Data Analysis and Management
9. Digital Marketing
10. Cyber security
11. Cloud Computing
12. Web Designing
13. HTML Language
14. Database Management
15. Beautician
16. Tally ERP9 and Prime
17. MS Office and Internet

Other Apparel Construction Courses offered by Literacy House

18. Tailoring Basics
19. Advanced Tailoring
20. Designer Blouses
21. Designer Dresses
22. Fashion Designing
23. Zardosi / Maggam
24. Hand Embroidery

25. Knitting

AMS College of Fine Arts and Media Education(AMS FAME)

26. Light Music

27. Classical fusion dance

28. Free style Dance

29. Sankeertana and Bhajans

30. Acting

31. Voice Culture(Anchoring, News reading dubbing)

32. Visual Art

List of Certificate Courses Offered by the College

S.no	Department	Courses Offered
1.	English	1. Report Writing 2. Personality Development and Wellness 3. Corporate recruitment and skills
2.	Telugu	4. Folk Dance
3.	Hindi	5. Translation studies
4.	Commerce	6. Entrepreneurship and innovation 7. Basic Accounting with Accounting software 8. Fundamentals of computing
5.	Management	9. Time Management 10. Stress Management 11. Online Trading
6.	Mathematics	12. Vedic Mathematics Level-1 13. Arithmetic and Aptitude 14. Lattice Theory 15. Transportation and Game Theory 16. Graph Theory
7.	Statistics	17. Data Analysis using Excel 18. Big Data 19. Data Analysis using R 20. Statistical Techniques for research 21. Data Analysis using SPSS

8.	Computer Science	<ul style="list-style-type: none"> 22. Boolean Algebra 23. Web Designing 24. Sci lab 25. Digital Logic 26. Java
9.	Botany	<ul style="list-style-type: none"> 27. Bonsai Introduction and Techniques 28. Herbarium techniques and Methodologies 29. Food preservation and Canning 30. Land Scaping
10.	Biotechnology	<ul style="list-style-type: none"> 31. Protein Engineering 32. Basics of Bioinformatics 33. Food Technology
11.	Zoology	<ul style="list-style-type: none"> 34. Clinical Pathology 35. Aqua Farming 36. Naturopathy and Hospital Management
12.	Economics	<ul style="list-style-type: none"> 37. Economics of Logistics 38. Applied Econometric techniques 39. Data Analysis for research in Social Sciences
13.	Political Science	<ul style="list-style-type: none"> 40. A study on Dr Durgabai Deshmukh 41. Mahatma Gandhi's Legacy and Ideals 42. Women's Studies 43. Ambedkar Studies 44. Human Rights
14.	Public Administration	<ul style="list-style-type: none"> 45. Disaster Management 46. Law and Ethics in Government 47. Good Governance
15.	Chemistry	<ul style="list-style-type: none"> 48. Lab Techniques in Chemical Analysis 49. Role of Chemistry in Sustainable Development 50. Soaps and detergents

Our educational strategy is outcome-based, focusing on three key areas:

Employment Orientation: We aim to enhance students' employability by providing practical skills, industry exposure, and career guidance.

Domain Knowledge and General Skills: We ensure that our courses cover both specialized domain knowledge and broader skills, such as communication, teamwork, and problem-solving.

Entrepreneurship Promotion: We encourage students to explore entrepreneurial ventures, providing support and resources to foster innovation and creativity.

AMSASCW assesses learning levels through a variety of methods to ensure that all students, regardless of their background, have access to quality education. We cater to students with varying needs, including those from regional mediums, slow learners, and advanced learners, by employing a range of adaptive teaching techniques

Role Plays: Encouraging interactive learning and scenario-based education.

Mirror Imaging: Allowing students to reflect on their learning experiences.

One-Minute Videos: Engaging students in concise, creative expression and content presentation.

Our quality policy is designed to be flexible and responsive, with a continuous focus on student success, academic excellence, and societal impact. By maintaining high standards and fostering a supportive learning environment, we strive to empower women to achieve their fullest potential and contribute meaningfully to the world.

Internal Quality Assurance Cell (IQAC)

The Internal Quality Assurance Cell (IQAC) serves as the cornerstone of quality assurance and enhancement at Andhra Mahila Sabha Arts & Science College for Women. As an essential administrative body, IQAC ensures that the college maintains high academic standards and continuously improves its processes.

IQAC Composition 2022-2023

S. No	Name	Designation
1	Dr. K. Jhansi Rani, Principal I/C	Chairperson
2	Prof. M. Srinivas, IQAC Director, OU	Member
3	Sri. S.V. Rao, Chairman, DDMS Hospital, Obul Reddy Society	Member
4	Dr. A.S. Durga Prasad, CMA, Past President of ICAI	Member

5	Sri. Vijay KiranAgastya, Vice President,Global Financial Services, Deloitte	Member
6	Dr. G.L.K. Durga, President of alumnae Association, Former Principal AMS ASCW, Vice President AMS.	Member
7	Dr. Surya Kaladhar	Member
8	Sr. Velangini, Principal, St. Pious Degree College for Women.	Member
9	Dr. Suvarchala, IQAC Coordinator, Bhavans College, (Representative from NAAC A Grade Colleges).	Member
10	Dr. VinitaPandey, Department Sociology, University College for Women, (Representative of Constituent college of OU).	Member
11	Dr. Karuna Devi	Academic Coordinator
12	Prof. Nakula Reddy, Director SFC's, AMS ASCW	Member
13	Dr. A. Pramila	Criteria – I
14	Mrs. V. Shanti	Criteria – II
15	Dr. Kiranmai	Criteria – III
16	Dr. Sridevi	Criteria – IV
17	Dr. Saritha	Criteria – V
18	Mrs. Shakunthala Jain	Criteria – VI
19	Mrs. Swathi	Criteria – VII
20	Mrs. Y. Vasundhara	Controller of Examinations
21	Mrs. A. Vijaya Lakshmi	Librarian
22	Mrs. B. Ramani	Website Maintenance
23	K. Satyanarayana	Member
24	Mrs. M. J Sarada	Member
25	Prof. M. Usha, Chairperson	Special Invitee
26	Sri. J.S Sudhakarudu	Special Invitee

27	Dr. P. Rajyalakshmi	IQAC Coordinator
----	---------------------	------------------

IQAC Composition 2023-24

S.No.	Members	Designation
1	Dr.K.Jhansi Rani Principal I/c	Chairperson
2	Prof.B.Sireesha, IQAC Director, Osmania University	Member
3	S.V.Rao Chairman, DDMS Hospital, Obul Reddy Society	Member
4	Dr.G.L.K Durga Vice president AMS, President of Alumni Association, Former Principal AMSASCW,	Member
5	Prof. Rajashekhar School of Management, Central University, Hyderabad	Member
6	Dr.Rama State Leader, CRISP Telangana	Member
7	Dr D Thiruvengala Chary Special Officer Commissionerate of Collegiate Education, Hyderabad	Member
8	Sr.Velangini Principal, St Pious Degree college For Women	Member
9	Mrs Veda kumari Former Indian Accounts and Audit Service (IAAS, Retd) Director, Hyderabad Study Circle	Member Alumni
10	Dr.E Murali Dharshan Committee Chairman Foreign Affairs and Investments Telangana Chambers of Commerce and Industry	Member Industrialist
11	Dr.Neeraja	Member

S.No.	Members	Designation
	IQAC, Coordinator, Govt City College	
12	Dr. K.Karuna Devi Academic Coordinator	Member
13	Smt.P.Priyanka Lecturer Statistics	Criteria –I Convener
14	Dr.J.Saritha Head Department of Commerce	Criteria –II Convener
15	Dr.K.Kiranmai Controller of Examinations, Head, Dept of Chemistry	Criteria –III Convener
16	Dr.M.Sridevi Head, Department of Physical Education	Criteria –IV Convener
17	Smt. P.Sandhya Rani Assistant Professor, Department of Biotechnology	Criteria –V Convener
18	Smt.P.Sarada Head, Department of Mathematics	Criteria – VI Convener
19	Dr.Y.Vasundhara Head, Department of Political Science	Criteria – VII Convener
20	Dr.P.Rajya lakhmi Head, Department of English	Member
21	Smt.A.Vijaya Lakshmi Librarian	Member
22	Mrs. B.Ramani Head, Department of Computer Science	Member
23	KL Satyanarayana, Senior Accountant	Member
24	Shaik Zomiya	Student Representative
25	Priyanka	Student Representative
26	Sri.D.Chakrapani, Chairman,IAS (Retd), AMSASCW	Special Invitee
27	Dr.P.Rajani Hon.Secretary & Correspondent, AMSASCW	Special Invitee
28	Dr. A. Pramila Associate Professor, Head Department of Botany	IQAC Coordinator

In preparing the strategic plan for the 2022-23 academic year, IQAC took a comprehensive approach, considering the needs and expectations of all stakeholders. The plan was crafted with a focus on the seven key criteria outlined by the National Assessment and Accreditation Council (NAAC), ensuring alignment with recognized quality benchmarks.

The process for developing the perspective plan was thorough and inclusive:

Draft Preparation: The initial draft was created by the IQAC, incorporating insights and feedback from various departments and stakeholders.

Consultation and Approval: The draft was discussed with IQAC members, who provided additional suggestions and insights. Once finalized, the plan received formal approval from the IQAC.

Annual Review: IQAC is responsible for reviewing the implementation and effectiveness of the plan at the end of each academic year, allowing for continuous improvement and adaptation.

The IQAC's role extends beyond planning. It also guides and monitors Quality Assurance (QA) and Quality Enhancement (QE) activities throughout the college. By systematizing and channelling efforts, IQAC ensures that the institution's journey toward academic excellence remains on track. As a facilitative and participative organ, IQAC identifies areas for improvement and develops intervention strategies to address any deficiencies, thereby enhancing overall quality.

IQAC also facilitates collaboration and communication among various college stakeholders to foster a culture of quality. It regularly engages in discussions and meetings to share best practices and promote a spirit of continuous learning and development.

The current composition of IQAC is designed to reflect a diverse range of perspectives, including representatives from academic and administrative departments, external experts, and other key stakeholders. This diversity ensures that the IQAC's decisions are well-rounded and inclusive, supporting the college's mission to provide quality education and nurture the personal and professional growth of its students.

Overall, IQAC plays a crucial role in maintaining and enhancing the quality of education at AMSASCW, making it a vital component of the college's success.

SWOC Analysis of Andhra Mahila Sabha Arts & Science College for Women (AMSASCW)

The Internal Quality Assurance Cell (IQAC) conducted a SWOC analysis in 2022 while preparing the Self-Study Report (SSR) for the college. This analysis, supplemented by insights from the NAAC peer team during their 2018 accreditation visit, identifies the key strengths, weaknesses, opportunities, and challenges facing the institution.

Strengths

Empowerment-Focused Mission: The college is driven by the mission to build better lives for women, fostering an environment of empowerment and equality.

Reputation and Location: AMSASCW enjoys a strong reputation and benefits from being located within the Osmania University campus, contributing to a vibrant academic atmosphere.

Proactive Management and Dedicated Faculty: The leadership is forward-thinking, and the faculty is committed to student success and continuous professional development.

-Infrastructure Utilization: The college optimally uses its existing infrastructure, including Wi-Fi-enabled campuses and comprehensive sports facilities with a gym and a spacious ground.

-Academic Progression Opportunities: The college offers pathways for academic growth for both faculty and students, including embedded apprentice programs and a mentor-mentee system.

-Holistic Student Development: AMSASCW integrates academics with co-curricular activities, ensuring holistic development and offering suitable credits for various activities.

-Comprehensive Support Systems: The college has systems for grievance redressal, anti-ragging, women's empowerment, career counselling, and more.

-E-Governance and Quality Assurance: The college has embraced e-governance in admissions and examinations and conducts regular academic and administrative audits by external agencies.

-Sustainability Practices: Green practices are sustained through regular green audits, indicating a commitment to environmental sustainability.

Weaknesses

- Limited Space for Expansion: The college faces spatial constraints, limiting opportunities for physical expansion.
- Lack of Research Guideship: The faculty, predominantly focused on teaching, lacks guideship opportunities to supervise advanced research.
- Shortage of Classrooms: The increasing number of courses and students has created a shortage of classroom space, impacting accommodation.
- Research-Centricity: Although the college is primarily teaching-focused, it needs to strengthen its research facilities to support a broader academic scope.

Opportunities

- Optimize ICT Resources: The college can leverage the city's robust ICT infrastructure to improve educational delivery and innovation.
- Expand Knowledge Spectrum: AMSASCW has opportunities to broaden its academic offerings to align with the growing body of global knowledge.
- Build Collaborations and Linkages: By forging partnerships with other academic institutions and industry players, the college can expand its reach and resources.
- Encourage Higher Education: The college can motivate students to pursue further studies, both in India and abroad.

-Growing Autonomy: Increased autonomy in academic, administrative, and financial matters provides flexibility to develop tailored policies and programs.

Challenges

- Supporting First-Generation Learners: The college must find effective ways to support first-generation learners, ensuring they receive adequate resources and guidance.
- Horizontal and Vertical Growth: AMSASCW seeks to expand its academic offerings both horizontally (to include other domains) and vertically (to offer advanced degrees like doctorates).
- Enhancing Research and Consultancy: The college faces the challenge of shifting its focus from teaching to include a stronger emphasis on research and consultancy services.
- Maintaining Balance: As AMSASCW aims to strengthen its research and consultancy focus, it must maintain a balanced approach to teaching and learning.

An Introduction to the Perspective Plan

- The Internal Quality Assurance Cell (IQAC) is a vital component in maintaining the college's commitment to quality and continuous improvement.
- Charged with planning, guiding, and monitoring Quality Assurance (QA) and Quality Enhancement (QE) activities, IQAC plays a central role in shaping the future of the institution.
- To meet these responsibilities, IQAC at Andhra Mahila Sabha Arts & Science College for Women (AMSASCW) has developed a comprehensive Perspective Plan for the five-year period from 2018 to 2023.
- This plan draws on recommendations from the last NAAC accreditation in 2018, ensuring that the institution's growth is balanced, strategic, and aligned with its core values.

Recommendations of Last NAAC Peer Team November -2018

S.No	Recommendations	Action taken
------	-----------------	--------------

1	Some course outcomes may be revisited to enhance employability related skills and novel courses may also be planned	<p>a) Due to the Restructuring of the curriculum by the university and TSCHE many of the novel courses with employability skills were introduced</p> <p>b) B.Com(Tax Procedures) , M.A(Economics) were introduced in 2020.</p> <p>c) Additional sections B.Com(Computer Applications) and B.Com(Business Analytics) were introduced in 2021.</p> <p>d) Apprentice Embedded Programs BBA(Health Care) and 4 year Program in B.Sc(Hon.) in Computer Science were introduced in 2023.</p> <p>e) To enhance Employability Certificate courses are offered in the college and in collaboration with sister institutions, AMS Literacy House(Skill Oriented courses) and AMS Fame (Performing Arts). More apprentice embedded programs are planned for the academic year 2024.</p>
2	Energise IQAC activities to explore novel ways of synergising potentials of the institution with those of the stakeholders for overall development of the College.	<p>a) A Subcommittee of IQAC was constituted with the IQAC Coordinators and also the stakeholders for overall development of the College.</p> <p>b) A variety of Activities were carried out during last five years, for instance in association with sister institutions Certificate courses were conducted and alumni extend their services in placements and by giving guest lectures.</p> <p>c) FDPs, internships training Programs, workshops, were conducted. Various activities like Green initiatives, Eco-Club activities were carried out. The College entered into an MOU with different organizations.</p>
3	Create an interactive platform with federation of Commerce and Industry to enhance employment opportunity of students	<p>a) Training Program by NIMSME at Yousufguda. 120 students benefited from this program.</p> <p>b) Collaboration with Sun shine Academy.</p> <p>c) An FDP on Business Analytics was conducted in the year 2022 with the introduction of this program.</p> <p>d) Entrepreneurship training development program IIML COHORT Programs by Shri.Day Veerlapti CEO, S2 tech solution.</p>
4	No of projects, consultancy, publications and academic networking with reputed institutions need to be enhanced	<p>Student projects are mandatory. We have Collaborations for consultancy, internship and training Programs, Seminars and Symposia etc among which important collaboration are:</p> <p>a) Learning Skills Foundation - Training to Students.</p> <p>b) United Way of Hyderabad</p> <p>c). 4AT Academy - Training recruitment IPR Program, IPR Programs.</p>

		<p>d)NEER Interactive Solution - Short Term and Long term Research Publish on Technology Innovation Gaps for Geo-Spatial Studies.</p> <p>e). Earth Box - Recycling of Paper waste Internships.</p> <p>f) Dr.Macs Bio Pharma Pvt. Ltd -Research,Industrial Orientation ,Training and Workshop.</p> <p>g).Next Gen Learning and Consulting Pvt.Ltd - Training.</p> <p>h)Urban Rebo IT Pvt.Ltd -Recycling of Paper waste Internships. Internship.</p> <p>i) S2 Tech.com Pvt.Ltd - Entrepreneur and leadership development Programs.</p> <p>j) Energy Conservation Mission of Institutional of Engineers telangana State centre.</p> <p>k)Government Degree college,Falaknuma</p> <p>l) Publications of chapters in Books in Telugu Academy</p> <p>m) Coordinator for MOOCs Courses.</p> <p>n) Sri Konda Laxman Horticulture University.</p>
5	Encourage alumni to participate more in College development activities.	Our Alumni Miss.Durga from Sutherland Services ,Miss.Lakshmi from NASSCOM and Ms.Jaji Sri from TCS,extend their help in consultancy and placements.Alumni also extend their services by giving Guest Lectures, donations and sponsorships.
6	Promote the innate talents of students in performing arts, sports and leadership.	<p>a) Students have completed certificate courses in classical fusion dance,voice culture,arts and craft and acting in collaboration with the sister institutions AMS Literacy house and AMS Fine Arts and Media Education(AMS FAME).</p> <p>b)E. Sruthi secured Four Gold Medals in Powerlifting Championship in Commonwealth Games held at New Zealand and 75 students participated in various games at National Level.</p> <p>Students enthusiastically enrolled in the Yoga and Taekwondo three Months Certificate course, 12 students earned Bronze Medals, 3 secured Silver Medals, and 2 clinched Gold Medals in Taekwondo competitions.</p> <p>Students executive body is constituted for various and the execution for the leadership is promoted.</p>
7	Complete automation in finance, administration, examination system and	The College is Completely automated

	library need to be implemented.	
8	Upgradation and proper maintenance of existing Hostels and toilets and construction of sufficient new toilets could be undertaken.	Repairs of Washrooms in Library building and furniture repairs are done and additional Toilets for are constructed for hostel
9	EST and gratuity could be given to unaided teaching and non teaching staff	PF and Gratuity are provided to staff
10	NCC unit could be started within the College	A Proposal to start NCC Wing in the college campus was submitted but not sanctioned. The College is the first in Telangana to introduce Scouts and Guides.

Strategic Approach

- ❖ The Perspective Plan serves as a roadmap for academic and holistic development, outlining the college's vision for the future and the steps to achieve it. -This strategic approach is the result of a collaborative process involving input from faculty, staff, students, alumni, and governing body members.
- ❖ The plan encompasses a broad range of objectives, including academic program expansion, research initiatives, infrastructure development, faculty growth, student support, community engagement, and sustainability.

Implementation and Monitoring

- ❖ To ensure effective implementation, the college creates deployment documents that translate strategic goals into specific actions.
- ❖ These documents detail the initiatives, timelines, resource requirements, and performance indicators, providing a clear framework for achieving the objectives outlined in the Perspective Plan.
- ❖ IQAC is responsible for overseeing the implementation and tracking progress through regular reviews and meetings.

Key Elements of the Perspective Plan

The current Perspective Plan is grounded in the following foundational elements:

-College Vision and Mission: Reflecting the institution's core values and aspirations.

-Quality Policy: A commitment to delivering quality education and enhancing institutional standards.

-SWOC Analysis: An examination of the college's strengths, weaknesses, opportunities, and challenges.

-NAAC Recommendations: Addressing feedback from the 2018 NAAC peer team visit.

-Stakeholder Inputs: Incorporating expectations from the governing body, finance committee, academic and administrative committees, faculty, and students.

Strategic Focus Areas

The Perspective Plan for 2023 encompasses several strategic focus areas to drive the college's development:

1. **Student-Centred Learning:** Transitioning from teacher-centric to student-centred learning, promoting active engagement and personalized education.
2. **-Program Expansion:** Introducing new programs at undergraduate and postgraduate levels, with an emphasis on skill-oriented certificate courses to enhance employability.
3. **-Increased IQAC Meetings:** Strengthening quality assurance through more frequent IQAC meetings to monitor developmental activities.
4. **-Collaboration and Industry Linkages:** Building partnerships with commerce and industry to create more internships and employment opportunities.
5. **-Alumni Engagement:** Strengthening the role of alumni in college development, fostering a robust support network.
6. **Infrastructure Development:** Providing virtual classrooms, digital classrooms, and e-classrooms to enhance learning experiences.
7. **Technology Integration:** Using ICT-enabled modern technology to advance teaching and learning methods.
8. **Community Engagement:** Promoting community service, extension services, and social projects for the benefit of society.
9. **Civil Services and Career Guidance:** Motivating students to pursue civil services and providing career counseling.
10. **Autonomy and Innovation:** Leveraging academic autonomy to implement innovative practices that benefit students, faculty, and the broader community.

This comprehensive Perspective Plan serves as a guiding document for AMSASCW, providing a clear vision and actionable steps to achieve its goals. It underscores the college's commitment to quality education, continuous improvement, and a positive impact on society.