



**ANDHRA MAHILA SABHA  
ARTS & SCIENCE COLLEGE FOR WOMEN  
(Autonomous )  
O.U. Campus, Hyderabad – 500 007**



**7.3.1. Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words**

Guided by the motto of 'Building Better Lives for Women,' our college is dedicated to nurturing holistic development and empowering women for a brighter future.

One area where our institution excels is in providing comprehensive support for **women's empowerment** and holistic development. From academic programs to extracurricular activities, we offer a wide array of opportunities designed to enrich the lives of our students.

Holistic development of students encompasses their intellectual, emotional, social, physical, and ethical growth. To foster such development, students are trained through a multifaceted approach.

**1. Academic excellence:**

Since gaining autonomy in 2007, our college has continuously strived to enhance the quality of higher education (HE) by embracing innovation and academic excellence. One significant aspect of this pursuit has been the introduction of new skill-based courses designed to meet the evolving demands of the job market. Courses such as Business Analytics, Computer Applications and



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Health Care have been integrated into our curriculum to provide students with practical skills and knowledge relevant to contemporary industries.

- Introduced four postgraduate courses to cater the opportunities for advanced study and specialization.
- We were among the second institution in the twin cities to introduce the Choice Based Credit System (CBCS) in the academic year 2011-12, enabling the students to pursue interdisciplinary learning.
- Our students have had the opportunity to represent the college at national and international levels, showcasing their academic prowess and competing with their peers from around the world.

## **2.Extracurricular Activities:**

Encourage in active participation in a wide range of extracurricular activities, including sports, arts, music, drama, and debate. We take pride in the achievements of our students in various extracurricular pursuits. Our students have participated in Games both at the national and international levels, representing the college with distinction. Noteworthy achievements E. Sruthi secured Four Gold Medals in Powerlifting Championship in Commonwealth Games held at New Zealand and 75 students are participated in various games at National Level. Students enthusiastically enrolled in the Yoga and Taekwondo three Months Certificate course, 12 students earned Bronze Medals, 3 secured Silver Medals, and 2 clinched Gold Medals in Taekwondo competitions. AMS is the First college to introduced Scouts and Guides in the state of Telangana.

## **3.Personal Development :**

We offer a variety of initiatives aimed at fostering personal development, including counselling sessions, mentorship programs, and workshops designed to help students explore their strengths, weaknesses, values.

We organize college-level seminars and workshops focusing on life skills. We recently conducted a Training Program in collaboration with NIMSME benefiting 120 students. Furthermore, our collaboration with Sunshine Academy has enriched personal development.



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#### **4. Social Engagement**

We place a strong emphasis on nurturing socially responsible citizens who actively contribute to the betterment of society. We encourage our students to engage in community service, volunteering, and social justice initiatives, fostering empathy, compassion, and a sense of social responsibility. The College for choice based institution is proud to host chapter of NSS, NCC Sports, CVW, Scouts and Guides are made mandatory.

#### **5. Emotional Well-being:**

.We prioritizes students' mental health, offering personalized academic and personal counselling by our dedicated staff. Accessible legal guidance is available through our Legal and Psychological Counselling Cell along with Legal Aid Clinic. Scheduled lectures by mental health professionals to address student concerns effectively.

#### **6. Physical Fitness:**

We promote a healthy lifestyle that encompasses yoga, physical fitness, regular exercise with well-equipped gym within the campus premises and nutrition education.

- Students are encouraged to participate in indoor and outdoor sports. Through intercollegiate tournaments, friendly matches, and sports events, students not only develop physical fitness but also foster teamwork, leadership, and sportsmanship among students.
- Seminars and workshops on nutrition education are conducted. We collaborate with renowned institutions like the National Institute of Nutrition (NIN) to provide expert insights and guidance on balanced diets, healthy eating habits, and nutritional requirements.

#### **7. Ethical and Moral Values:**

We recognize that fostering a strong foundation of integrity, honesty, respect, and empathy is essential for their holistic development and success in life. To achieve this, we have integrated human and ethical values into our curriculum across various disciplines. Through dedicated courses, seminars, and workshops, students engage in discussions and activities that promote moral reasoning, critical thinking, and ethical decision-making. Students from diverse cultural



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and religious backgrounds celebrate religious festivals on campus, fostering a sense of unity, understanding, and mutual respect among the student body.

### **8. Leadership Development:**

We provide comprehensive opportunities for leadership development that empower students to take on leadership roles and responsibilities both within the college community and beyond. One of the cornerstones of our leadership development approach is our student government system. Through semi-democratic student elections, students have the opportunity to run for various leadership positions, including class representatives, club presidents, and students executive body members. This process gives students a voice in decision-making.

Furthermore, we actively promote participation in seminars, conferences, and workshops both inside and outside the college. Students are encouraged to present research papers, participate in panel discussions, and showcase their talents as anchors and moderators. Internships and certified voluntary service opportunities are also integral components of our leadership development initiatives.

### **9. Cultural and Global Awareness:**

Our college has implemented various measures to enhance cultural and global awareness among students. Alongside civil services and competitive examinations coaching, a specific focus is placed on current affairs, ensuring that students are well-versed with global events and trends. The college has established an International Cultural Forum, which serves as a platform for promoting cultural exchange and understanding. This forum organizes cultural competitions that celebrate diversity and foster cross-cultural dialogue, promoting tolerance, appreciation, and respect for cultural diversity.

### **10. Career Readiness:**

Over the past five years, the Placement Cell has been instrumental in ensuring student success, achieving a commendable placement rate of 80.34% through campus drives.



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Collaborating with esteemed international company S2 Tech Ltd, USA, our Entrepreneur and Leadership Development Programme equips students with vital skills through sessions at esteemed institutions like IIM Lucknow, IIT Patna, and IIM Udaipur. 280 students have benefited, with one honoured for innovation internationally.



*K. S. Thirumala Rao*

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