



**ANDHRA MAHILA SABHA**  
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Date: 23/08/2023

**CIRCULAR**

This is to inform all the teaching staff and students to participate in a talk on **A Study on the subject matter of Copy Rights & Neighbouring Rights** by Mrs. Padmini , Lawyer, Hyd. scheduled on 22/08/2023 in M.V. Hall at 1:30 p.m.

**Intellectual Property Right Cell**

1. Dr. K. Kiranmai
2. Dr. Y.Vasundhara
3. Dr. J. Saritha
4. Mrs.Radhika
5. Smt. B. Ramani

**Principal**

Dr. K. Jhansi Rani

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## REPORT

Copyrights and neighboring rights are crucial components of intellectual property law, governing the protection of creative works and the rights of those involved in their production. Let's delve into these subjects:

### **Copyrights:**

#### 1. Definition and Scope:

- Copyright is a legal concept that grants exclusive rights to the creators of original works. These works can include literary, artistic, musical, and dramatic creations, as well as software and other intellectual creations.

#### 2. Subject Matter of Copyright:

- Copyright protects a wide range of works, including novels, poems, films, music compositions, paintings, sculptures, and more. The key criterion is originality – the work must be the result of the author's intellectual effort and not be a direct copy of someone else's work.

#### 3. Exclusive Rights of Copyright Holders:

- Copyright holders have exclusive rights to reproduce, distribute, perform, display, and create derivative works based on their original creations. These rights are limited in duration and generally last for the life of the author plus a certain number of years.

#### 4. Copyright Duration:

- The duration of copyright protection varies by jurisdiction but typically lasts for the life of the author plus 50 to 70 years. After this period, the work enters the public domain, becoming freely accessible to the public.

### **Neighboring Rights:**

#### 1. Definition and Relation to Copyright:

- Neighboring rights, also known as related rights or neighboring or neighbouring rights, are rights related to, but distinct from, copyright. They protect the interests of performers, producers of sound recordings, and broadcasting organizations.

#### 2. Performers' Rights:

- Performers, such as actors, musicians, and dancers, have neighboring rights in their live performances and recorded performances. This includes the right to control the use of their performances and to be remunerated for certain uses.

#### 3. Producers' Rights:

- Producers of sound recordings have rights in the fixation and reproduction of their recordings. This protects against unauthorized copying or distribution of sound recordings.

#### 4. Broadcasting Organizations' Rights:

- Broadcasting organizations have neighboring rights in their broadcasts, which include the right to control the retransmission and reproduction of their broadcasts.

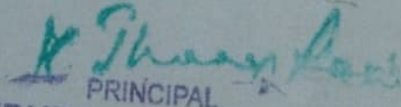
In conclusion, copyrights and neighboring rights form the legal foundation for protecting the interests of creators, performers, producers, and broadcasters in the intellectual property landscape. As technology continues to evolve, the legal frameworks around these rights will likely adapt to address new challenges and opportunities in the creation and distribution of creative works.

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Date: 16/03/2023

CIRCULAR

This is to inform all the teaching staff and students to participate in a talk on **An Analysis of the nature of Intellectual Property Rights and Kinds of Intellectual Properties in Academics** by Dr. Radhika, Associate Professor, Dean, Law College, O.U., Hyd. scheduled on 17/03/2023 in M.V. Hall at 1:30 p.m.

**Intellectual Property Right Cell**

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5. Smt. B. Ramani

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## REPORT

Intellectual Property Rights (IPR) refers to legal protections granted to the creators, inventors, and owners of intellectual property. Intellectual property encompasses creations of the mind, such as inventions, literary and artistic works, designs, symbols, names, and images used in commerce. The purpose of IPR is to encourage innovation and creativity by providing creators with exclusive rights to their creations, allowing them to benefit financially from their work and preventing others from unauthorized use.

Intellectual Property Rights (IPR) plays a significant role in the field of education, impacting both educators and learners. Here are several aspects of intellectual property rights in education:

### 1. Copyright in Educational Materials:

- Teacher Materials: Educators often create lesson plans, presentations, and educational materials. Copyright protects these materials, giving teachers the exclusive right to reproduce, distribute, and display their work.

- Textbooks and Curricula: Authors and publishers hold copyrights for textbooks and educational curricula. Fair use and educational exceptions may allow limited use of copyrighted materials in the classroom without permission, but these boundaries should be understood and respected.

### 2. Digital Learning Resources:

- Online Courses and E-Learning: With the growth of online education, the creation and use of digital learning resources have become common. Intellectual property rights protect the content of online courses, including videos, articles, and assessments.

- Open Educational Resources (OER): OER, which are freely accessible, openly licensed educational materials, are designed to be shared and modified. Proper attribution and adherence to licensing terms are crucial when using or contributing to OER.

### 3. Intellectual Property and Research:

- Academic Research: Researchers and academics generate intellectual property through their publications and discoveries. Proper attribution, adherence to copyright laws, and responsible use of others' work are essential in the academic community.

- Patents and Innovations: Universities and research institutions often engage in patenting inventions arising from research. Balancing the need for public access to knowledge with protecting the commercial value of innovations is a critical consideration.

### 4. Software and Technology:

- Educational Software: Copyright protects educational software, including applications and platforms used in teaching and learning. Licensing agreements often dictate the terms of use for these tools.

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4. Vaidehi	B.A (EPP - II Year)	8942475900
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6. Y. Hemalatha	B.A (EPP - I Year)	7995361025
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8. J. Indhu	B.A (EPP - I Year)	8978524644
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13. Anjali Rajpurohit	B.Com (C.A- III Year)	7570974054
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Date: 15/11/2022

**CIRCULAR**

This is to inform all the teaching staff and students to participate in a talk on **An Analysis on TRIPS Agreement in Protection of Intellectual Property** by Mrs. Prashanthi , Advocate, Hyd. scheduled on 16/11/2022 in M.V. Hall at 11:30 a.m.

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## REPORT

The Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) is a comprehensive international agreement administered by the World Trade Organization (WTO). Enforced since January 1, 1995, TRIPS establishes minimum standards for the protection of intellectual property rights (IPR) among WTO member countries. Here's an analysis of the key aspects of TRIPS:

### 1. Scope of Protection:

- TRIPS covers various forms of intellectual property, including patents, copyrights, trademarks, trade secrets, and industrial designs. It sets out minimum standards that member countries must implement in their national legal systems.

### 2. Minimum Standards:

- TRIPS mandates minimum standards for the protection and enforcement of IPR. Member countries are required to provide effective protection and enforcement mechanisms, ensuring a balance between the interests of right holders and the public.

### 3. Patents and Pharmaceuticals:

- One of the most debated aspects of TRIPS is its impact on access to medicines. TRIPS requires member countries to grant patents for inventions, including pharmaceuticals. However, to address public health concerns, the Doha Declaration allows flexibility in granting compulsory licenses for the production of generic medicines, particularly for addressing public health crises like HIV/AIDS.

### 4. Enforcement Mechanisms:

- TRIPS establishes enforcement mechanisms to combat counterfeiting and piracy. It requires member countries to provide civil and criminal procedures and remedies to deter IPR infringement.

### 5. Technology Transfer:

- TRIPS aims to promote the transfer of technology between developed and developing countries. Article 66.2 encourages developed countries to provide technical and financial assistance to least-developed countries to help them build their capacity to implement and enforce intellectual property laws.

### 6. Public Health Flexibilities:

- The Agreement recognizes the sovereign right of member countries to adopt measures necessary to protect public health and provides flexibility in the implementation of patent rights to ensure access to essential medicines.



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**7. Dispute Settlement Mechanism:**

- TRIPS includes a dispute settlement mechanism to address conflicts between member countries regarding the interpretation and implementation of the Agreement. This provides a forum for resolving disputes related to intellectual property.

**8. Review and Amendment:**

- TRIPS allows for periodic reviews and potential amendments to the Agreement. The flexibilities in addressing public health concerns, the impact on access to medicines, and the overall balance between rights holders and the public interest have been subjects of discussion in these reviews.

**9. Challenges and Criticisms:**

- Critics argue that TRIPS can pose challenges, especially for developing countries, in terms of access to medicines, technology transfer, and the potential conflict between IPR protection and socioeconomic development goals.

**10. Evolution and Adaptation:**

- Over the years, TRIPS has evolved, and discussions have taken place on adapting it to contemporary challenges, including those posed by digital technologies and the balance between the protection of intellectual property and broader societal interests.

In summary, the TRIPS Agreement has played a crucial role in setting global standards for the protection of intellectual property. It has addressed some concerns related to public health but has also faced criticism for potential negative impacts, particularly on access to essential medicines. The ongoing evolution and discussions around TRIPS reflect the dynamic nature of the intellectual property landscape and the need to strike a balance between promoting innovation and ensuring broader societal interests.

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41	K.Keerthana	Bcom CA	7013118158
42	M.Divya Sri	Bsc Mscs	8008792217
43	P.Neha Reddy	Bsc Mscs	7013848310
44	S.Sravani	Bsc Mscs	9390718002
45	Yasmeen	Bsc Mscs	9440213410
46	R.Sandhya	Bsc Mscs	6281716804
47	Jayanthi	Bsc Mscs	8897892092
48	K.Devika	Bsc Mscs	7416365809
49	B.Shruthi	Bsc Mscs	79896995707
50	G.Srija	BBA	7670999286



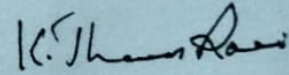
Date:08/03/2022

CIRCULAR

This is to inform all the students to take part in one day National Seminar on  
"Intellectual Property Rights – Issues and Challenges" by Dr. P. Geetha Lakshmi Patnaik,  
Principal, BJR College on 10<sup>th</sup> March 2022.

Intellectual Property Rights Cell

1. Dr.K.Kiranmai
2. Dr. Y. Vasundara
3. Dr. J. Saritha Jadav
4. Mrs. Radhika
5. Smt. B. Ramani

  
Principal I/c

Dr.K. Jhansi Rani

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- All the faculties
- Training and Placement office
- Administrative officer
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ANDHRA MAHILA SABHA  
ARTS & SCIENCE COLLEGE FOR WOMEN  
Autonomous - NAAC (Re-Accredited),  
O.U. Campus, Hyderabad - 500 007

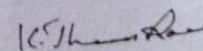


Report on INTELLECTUAL PROPERTY  
RIGHTS

National Seminar on "Intellectual Property Rights (IPRs) - Issues and Challenges" Organized by Faculty of Social Sciences, Department of Commerce and IQAC, AMS Arts & Science College for Women, OU Hyderabad, T.S. on 10th March, 2022. The resource person being Dr. P. GeethaLakshmi Patnaik, Principal, BJR Government College.

Intellectual property rights (IPRs) are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time. A patent protects new inventions, processes, or scientific creations, a trademark protects brands, logos, and slogans, and a copyright protects original works of authorship. The resource person enlightened about IPR is the right of the people over their intellectual creations. Ideas which are abstract representation of something must be protected once they have been materialized as a result of human intellectual art. IPR is covering patents, copyrights, trademark, industrial designs, geographical indications, protection of layout design of integrated circuits and protection of undisclosed information and protection of new plant variety. IPR refers to Monopoly protection for creative works such as writing (copyright), inventions (patents), processes (trade secrets) and indenters (trademarks). IPRs related law and rules are very difficult to understand for

common people who are related with various types of business, industries and research. Therefore, this national seminar would be helpful to spread awareness regarding IPR and their related issues among students, researchers, faculty, business groups & organisations. This seminar focuses on various aspects of Intellectual property Rights – Issues and Challenges and the objectives of this Seminar is to create awareness among research students and teachers on protection of Intellectual rights, different issues and regarding capacity building on Intellectual property rights. The seminar will be valuable to researcher to understand role of IP in innovation and technology transfer and also support the creation of a strong IP ecosystem.

  
Principal



ANDHRAMAHLASABHA

ARTS&SCIENCECOLLEGEFORWOMEN

Autonomous-NAAC(Re-Accredited),O.U.Campus,Hyderabad-500007




Date:19/02/2020

CIRCULAR

This is to inform all the students to take part in a Guest Lecture on " **Cyber Crime, Intellectual Piracy**" by Advocate Ashok Ram Kumar on 21<sup>st</sup> February 2020.

Intellectual Property Rights Cell

1. Dr.K.Kiranmai
2. Dr. Y. Vasundara
3. Dr. J. Saritha Jadav
4. Mrs. Radhika
5. Smt. B. Ramani

  
Principal I/c

Dr.K. Jhansi Rani

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Autonomous - NAAC (Re-Accredited),  
O.U. Campus, Hyderabad - 500 007



## A REPORT ON Cyber Crime, Intellectual Piracy

Research and Training consultancy Cell organized Guest Lecture on "Cyber Crime, Intellectual Piracy" by Advocate Ashok Ram Kumar on Friday, 21<sup>st</sup>, Febraury, 2020 here in our College MV Hall

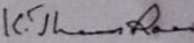
He spoke at length on the Cyber Crime especially on the youth, who are facing lot of problems through the social media by hacking ,phishing and wrong emails etc.

He asked the youth to be extra cautioned while using mobile smart phone or at net café. He has interacted with the students and suggested not to succumb to the gullible elements.

More than 200 students belonging to Journalism Management other fields participated in the interactive session and cleared their doubts through queries.

Initially RTTC convener, Mrs. S.Sujatha, HOD , Department of Mass Communication and Journalism welcomed the guest faculty and introduced the him to the audience.

The guest lecture was sponsored by Alumni Association of AMSASCW .

  
Principal



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Date:02/01/2019

CIRCULAR

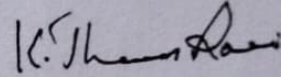
This is to inform all the students to take part in a Guest Lecture on "Intellectual Property Rights" by Dr. Radhika on 01<sup>st</sup> January 2019.

Intellectual Property Rights Cell

1. Dr.K.Kiranmai
2. Dr. Y. Vasundara
3. Dr. J. Saritha Jadav
4. Mrs. Radhika
5. Smt. B. Ramani

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Principal I/c

Dr.K. Jhansi Rani

## Intellectual Property Rights

Date: 3/1/2019

Dr.K.Kiranmai  
Associate Professor in Chemistry  
RTCC Coordinator

Intellectual Property Rights class was conducted for P.G. Students (M.Com, M.Sc Maths and M.Sc Chemistry) both 1<sup>st</sup> and 2<sup>nd</sup> year by Dr.Radhika, Assistant Professor, Law College, O.U.

The class started with Introduction of IPR, various definitions of IPR and ma'am also explained various elements and forms of IPR.

explained that IPR is divided into two categories:

1. Industrial Property: It includes patents for inventions trademarks, industrial designs and geographical indications.

Patents: A patent provides protection for the invention to the owner of the patent. The protection is granted for a limited period generally for "20 years".

Trademarks: A trademark is a distinctive sign, which identifies certain goods or services as those produced or provided by a specific person or enterprise. It helps consumers identify and purchase a product or service because its nature and quality, indicated by its unique trademark, meets their needs.

Industrial design: It is the ornamental or aesthetic aspect of an article. The design may consist of three dimensional features, such as the shape or surface of an article, or of two - dimensional features such as patterns, lines or color.

Geographical Indication: It is sign used on goods that have specific geographical origin and process qualities or a reputation that are due to that place of origin. Most commonly, a geographical indication consists of the name of the place of origin of the goods.

2. Copyrights: Copyright is the body of laws which grants authors, artists and other creators protection for their literary and artistic creations, which are generally referred to as "works". The copyright provides authors, artists and creators incentives in the form of recognition and fair economic rewards increases their activities and output and often enhances the result. Also, by insuring the existence and enforceability of rights, enterprises and companies can more easily invest in the creation, development and global dissemination of works.

The class ended with suitable examples relating to IPR and students interaction.

\*\*\*\*\*

D. Raju  
PRINCIPAL  
ANDHRA MAHILA SABHA  
Arts & Science College for Women