

International Women's Day on "Empowerment of Women in the Globalised Era"-
A Road Ahead on March 8,2021

Department of Mass Communication and Journalism of our college, Andhra Mahila Sabha Arts and Science College for women in collaboration with Sri Sarath Chandra Foundation has organized the First Virtual National Symposium on "Empowerment of Women in the Globalised Era-Road Ahead" on the occasion of International Women's Day on March 8, 2021.

Initially Principal I/C Dr K Jhansi Rani welcomed the invitees of the symposium, the Key Speakers Mrs Uma Ghurka, MD, ThermoCables & Technical Director, Thermo Pads, Prof V Viswanatham, Retd Prof, Department of Commerce, OU, Prof Sumita Roy, Retd Prof, Department of English, OU, the Resource persons of Panel Speakers Dr GLK Durga, EC, DDLS and Motivational Speaker, and Ms A Surekha, Deputy Director, News Unit, DD-Yadagiri, Hyderabad Kendra, and the participants including Assistant professors, industrialists, Research Scholars, Teaching faculty and students.

After e-lighting and prayer song, Ms S.Sujatha, Convenor and Head, Department of Mass Communication, informed about the event.

Mrs Uma, MD, Thermo Cables & Technical Director, Thermo Pads inaugurated the national symposium and gave an inaugural address on "Capacity Building Programmes to Promote Women Empowerment. Key speaker Mrs Uma Ghurka was introduced by convenor Ms S.Sujatha.

In her inaugural address she stressed on capacity building, as each and every woman possess tremendous multifarious qualities, she should build on what matter most is, how you see yourself, by taking example of cat-lion mirror reflection.

She said "One should develop leadership qualities by adopting and assimilating with group of people, their strengths and weaknesses. Mrs Ghurka advised that "it is better to start early, easier to take risks, young brains should have seedlings of entrepreneurship ideas while in college".

The Next Key speaker Prof V Viswanatham, a retired professor from the Department of Commerce, a guide and philosopher with his oratory skills spoke on "Role of Women in Building Equality, strengthening and sustaining Human

Values” with relevant and contemporary examples. He said” Undoubtedly women are almost always ahead of men I thought, word and action-whether it is truth, or peace or right conduct or Non-violence “. Prof Viswanatham was introduced by Smt Shakuntala Jain, Organising committee, Coordinator, BBA

Later Prof Sumita Roy ,Retd Prof , Department of English, OU audio talk was facilitated due to technical glitches on “Action Plan to Promote Gender Inclusive Language” . In her talk She mooted on the importance of the language ,gender inclusiveness and marginalized sections should be taken care in language learning..

Prof Sumita Roy introduced by Dr Karuna Devi, Associate Prof, Department of English, AMSASCW college.

Smt. K.M.Rani Naidu, Co-Convenor of the symposium and Founder, Sri Sarath Chandra Foundation, spoke about the Foundation and its purpose in her short talk.

A Panel discussion on “Challenges to Gender Equality and Women Empowerment” an aggressive and brainstorming session was headed by the Panel speaker Dr GLK Durga, EC, DDLS and a motivational speaker. Ms Santi Vedula, Symposium Organising Committee, Coordinator, Commerce department gave an introduction of Panel speaker Dr Durga.

Ms A Surekha, Dy Director, News Unit,DD Yadagiri Kendra has spoke at length on different issues during the panel discussion. The issues ranged from Gender equality, women empowerment, working women problems, gender bias etc. She introduced by Ms S.Sujatha, Symposium convenor.

Prof Usha Munipalle, Chairperson mentoring has enhanced the session in an active like a livewire

Prof A Nakuma Reddy, Director, SFC, Unaided Courses extended his support for successful of National symposium.

The vote of thanks proposed by Smt Shakuntala Jain.

The whole session was well received by more than 100 participants at national level by students and research scholars from different colleges.An WhatsApp was

created to join in the group for participants and were facilitated to join in the given Zoom link by Technical support Sri Devender, Assistant Prof, Department of Commerce, Nizam College, Hyderabad.

All the participants were given e-certificates on the topic of national symposium.



Andhra Mahila Sabha
Arts & Science College for Women
NAAC Accredited



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**DEPARTMENT OF MASS COMMUNICATION & JOURNALISM,
AMSASCW
IN COLLABORATION WITH
SRISARATH CHANDRA FOUNDATION**

National Symposium

On

**“EMPOWERMENT OF WOMEN IN THE GLOBALIZED ERA- ROAD AHEAD”
ON 8TH MARCH 2021, from 01:30PM ONWARDS**

| Key Speakers | Topics |
|--|--|
| Uma Ghurka MD, ThermoCables& Technical Director,Thermo Pads | "Capacity building programmes to promote women empowerment" |
| Prof. V.Viswanadham Retd.Dean, - Dept. of Commerce | "Role of Women in Building, Strengthening and Sustaining Human Values" |
| Prof. Sumitha Roy Former Head, Dept. of English, OU | "Action Plan to Promote Gender Inclusive Language" |

Panel Discussion

Topic: "Challenges to Gender Equality and Women Empowerment"

| | |
|------------------|---|
| Dr.GLK.Durga | EC Member DDLS & Motivational speaker |
| Ms. Surekha | Deputy director & Head, News unit of DD,Hyderabad |
| Ms.Chandra Mukhi | Social Activist |

| | |
|---|---|
| Symposium Director | Chief Patron |
| Prof.A.Nakula Reddy, Director, SFCs | Dr.K.Jhansi Rani, Principal I/c,AMSASCW |
| Convenor | Co-Convenor |
| S.Sujatha, Asst.Prof – Dept. of Mass Communication & Journalism | Smt. K.M.Rani Naidu, Founder, Sri Sarath Chandra Foundation |
| Registration Free: Click Here | Organising Committee |
| Join Zoom Link: Click Here | Mr.Devender – Technical Support |
| | Mrs. Shakuntala Jain-Asst. Prof |
| | Mrs. V.Shanthi- Asst. Prof |

Programme sheet:

1. Welcome address by Dr.K.Jhansi Rani, Principal I/c
2. E-Lamp Lighting & Prayer song.
3. About the event – Smt.S.Sujatha
4. Inaugural address- Smt.UmaGhurka
5. Introduction of Smt.UmaGhurka& her talk
6. Introduction of Prof.V.Viswanadham& his talk
7. Introduction of Prof.Sumitha Roy & her talk
8. Panel Discussion
9. Vote of Thanks.

*** e-Certificate will provided



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Department of Mass Communication & Journalism, AMSASCW

In collaboration with

Srisarat Chandra Foundation

Cordially invite you to participate in the

National Symposium on **“Empowerment of Women in the Globalized Era- Road Ahead”**

ON 8TH MARCH 2021, from 01:30PM ONWARDS.

Key Speakers

Topics

Uma Ghurka – “Capacity building programmes to promote women empowerment”
MD, ThermoCables & Technical director, Thermo Pads.

Prof. V.Viswanadham, - “Role of Women in Building, Strengthening and
Retd. Dean, - Dept. of Commerce Sustaining Human Values”.

Prof. Sumitha Roy – “Action Plan to Promote Gender Inclusive Language”
Former Head, Dept. of English, OU –
Panel discussion:

Topic: **“Challenges to Gender Equality and Women Empowerment”**

Dr.GLK.Durga – EC Member DDLS & Motivational speaker

Ms. Surekha – Deputy director & Head, News unit of DD, Hyderabad.

Ms.Chandra Mukhi – Social Activist.

Symposium Director

Prof.A.Nakula Reddy
Director, SFCs

Organising Committee:

Mr.Devender – Technical Support
Mrs. Shakuntala Jain-Asst. Prof.
Mrs. V.Shanthi- Asst. Prof.

Convenor-Smt. S.Sujatha
Asst.Prof – Dept. Of Journalism

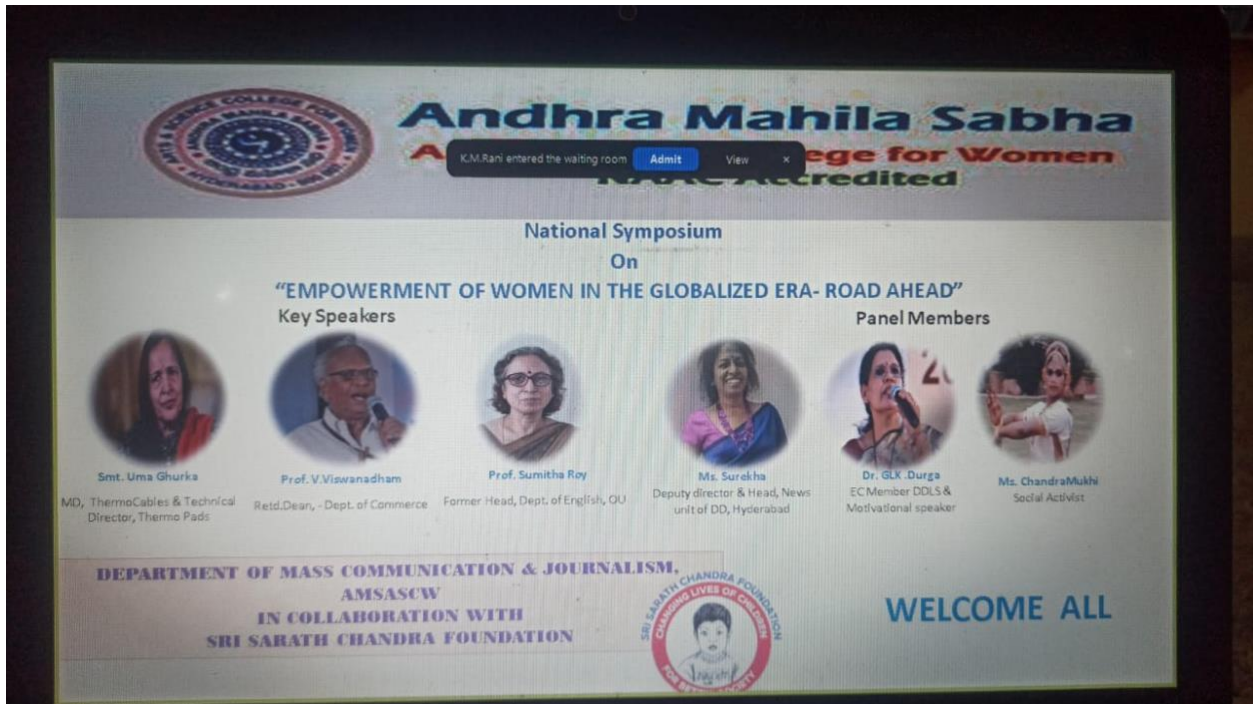
Co-Convenor-Smt. K.M.Rani Naidu
Founder, Sri Sarath Chandra Foundation

Chief Patron: Dr.K.Jhansi Rani,
Principal I/c
AMSASCW.

Reg Link:

(Reg Free)

Pl add the photos



An Invitation



Prof V Viswanadham, Former Dean, Department of Commerce, OU



Prof Sumita Roy, Former Head, Department of English, OU

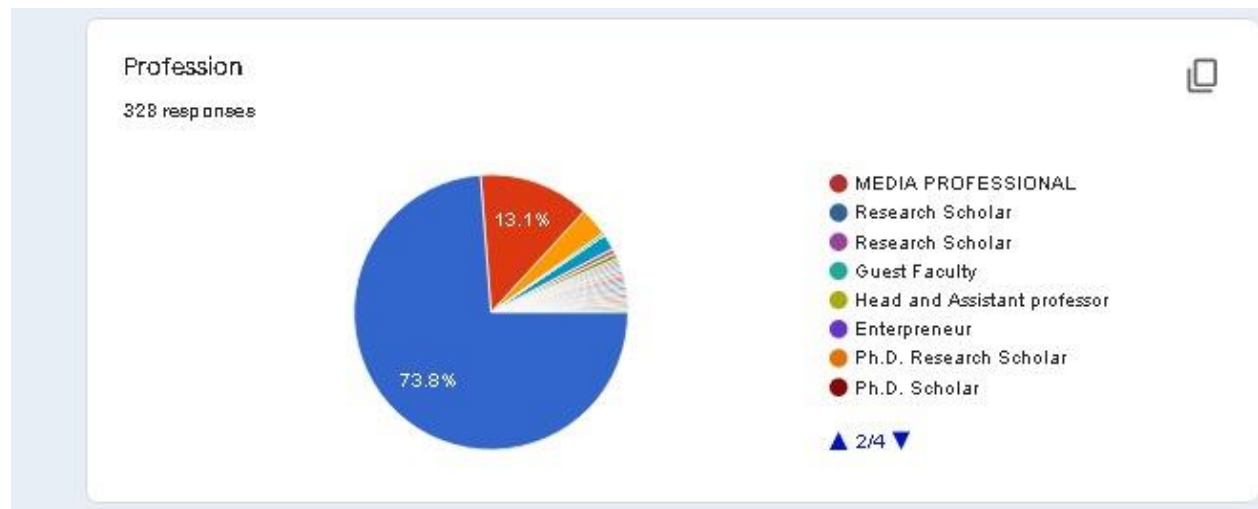


Mrs Uma Ghurka, MD, ThermoCables & Technical director, Thermo Pads



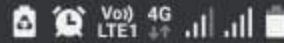
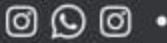
Ms Surekha, Deputy Director, Head News Unit,DD, Yadagiri –Hyd.





Pie chart on Participants from various fields

6:47



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National Symposium On "EMPOWERMENT OF WOMEN IN THE GLOBALISED ERA- ROAD AHEAD

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