

Report on INTELLECTUAL PROPERTY RIGHTS

National Seminar on "Intellectual Property Rights (IPRs) - Issues and Challenges" Organized by Faculty of Social Sciences, Department of Commerce and IQAC, AMS Arts & Science College for Women, OU Hyderabad, T.S. on **10th March, 2022**. The resource person being Dr. P. Geetha Lakshmi Patnaik, Principal, BJR Government College.

Intellectual property rights (IPRs) are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time. A patent protects new inventions, processes, or scientific creations, a trademark protects brands, logos, and slogans, and a copyright protects original works of authorship. The resource person enlightened about IPR is the right of the people over their intellectual creations. Ideas which are abstract representation of something must be protected once they have been materialized as a result of human intellectual art. IPR is covering patents, copyrights, trademark, industrial designs, geographical indications, protection of layout design of integrated circuits and protection of undisclosed information and protection of new plant variety. IPR refers to Monopoly protection for creative works such as writing (copyright), inventions (patents), processes (trade secrets) and indenters (trademarks). IPRs related law and rules are very difficult to understand for

common people who are related with various types of business, industries and research. Therefore, this national seminar would be helpful to spread awareness regarding IPR and their related issues among students, researchers, faculty, business groups & organisations. This seminar focuses on various aspects of Intellectual property Rights – Issues and Challenges and the objectives of this Seminar is to create awareness among research students and teachers on protection of Intellectual rights, different issues and regarding capacity building on Intellectual property rights. The seminar will be valuable to researcher to understand role of IP in innovation and technology transfer and also support the creation of a strong IP ecosystem.