

A REPORT ON INTELLECTUAL PROPERTY RIGHTS

Intellectual Property Right is a right an individual or an organization who claims to be the owner of knowledge or idea that is made or presented in the transferrable form and that can be exploited commercially.

The IQAC of the college organised a talk on Intellectual Property Right (IPR) by Ms Radha, Assistant Professor, Law College, O.U on 12th September, 2017 in M.V. Hall, AMS College to the PG Students enlighten the students on this topic & said that

It safeguards and protects the ownership of knowledge, and it also brings recognition to its owner or inventor. Intellectual Property Rights is given by the government based on the criteria of original work being a “**New**” or “**Improved version**” in its nature, and depends on its “**Utility**” to the society, and also whether it can be “**Obvious**” or not.

IPR is of two types depending on its nature of being “**Creative**” or “**Inventive**”

Intellectual Property Rights are of two types: 1. Creative 2. Inventive. Under Creative we have copyrights the areas are literary, dramatic works, artistic works, cinematography, music, sound recording. Under Inventive which are mostly dealt with industrial inventions the areas are pattern rights, trade mark, design, integrated circuit pattern, G I –geographical Indicative Rights. The pattern rights are related to technology, agriculture, pharmacy and biotechnology.

Findings:

Each topic was explained in detail and the information spoken about patents extending for only 20 years for commercial exploitation since the date of receiving a patent was a very useful one.

The purpose of the talk is achieved in its entirety as it reached the students.

Recommendations:

- The student's participation in the interactive session should be more active to ensure complete understanding.
- More of this type of talks must be organized frequently for the benefit of the students as it proved to be fruitful.

The students expressed their happiness for arranging this talk as it has given them a lot of information. Which will help them in the coming year or in their higher education.