



Save the Soil programme by ISHA foundation on 18th Febraury,2022

As you may be aware, soil – the basis of our life on this planet – is in danger.

- The topsoil, which is home to trillions of organisms, is losing its biodiversity.
- The UN says soil could go extinct in just 60 years.
- Every responsible scientist says by 2045, we will have 40% less food while the population is expected to grow to 9.2 billion; violence and civil strife is a very real possibility.

According to experts, we are on the cusp: If we take action now, we can reverse the soil condition in the next 15-20 years; but if we wait for another 20 years to act, it will take 150-200 years to regenerate it.

The **Conscious Planet - Save Soil** movement is a global effort to act now:

- It aims to create awareness among 60% of the world's electorate about the dire condition of soil
- It will catalyze and support necessary government policies changes
- Sadhguru will be riding a motorcycle alone – 30,000 kilometers across 24 nations – from London to southern India, to reach out to at least 3.5 billion citizens.
- The movement is supported by India's foreign ministry, the UN Convention to Combat Desertification (UNCCD), many world-renowned influencers and corporates, and heads of states.

It is imperative that all responsible citizens educate, inspire and rally the community to Save Soil. As an educational institute, you play a crucial role in mobilizing the energy of our youth.

“Students for Soil” is an initiative to involve college students to be a part of the Save Soil movement. By signing up for this initiative they can help spread awareness through social media channels or volunteer their time for on ground awareness campaigns. This will help activate wider participation in the movement and give impetus for a government policy to Save Soil.

The students participated in the webinar - “Students for Soil”. Around 330 students participated in the webinar.

